

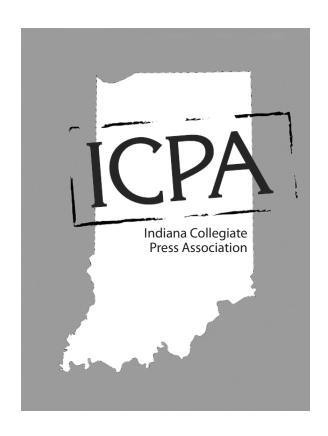
# We want to hear from you.

If you have any comments about the ICPA contests, convention or membership, please email us at

icpaconnect@gmail.com

For more information about ICPA, please visit us at *icpaconnect.org* 

Follow us on Twitter @icpaconnect



# **Annual Awards Program**

Indiana University-Purdue University, Indianapolis Saturday, April 5, 2014

# **CONTENTS**

**Board Members** 

Executive Director's welcome, **Member Publications** 

**ICPA History** 

**Brook Baker Award** 

Online

6

**Advertising** 

**Literary Magazines** 

12

**News Magazines** 

15

**Yearbook Division II** 

20

**Yearbook Division I** 

23

**Newspaper Division III** 

Non-dailies with <3,000 enrollment

25

**Newspaper Division II** 

Non-dailies with 3,001+ enrollment

31

**Newspaper Division I** 

Dailies printing 3+ per week

38

# **2013-14 BOARD MEMBERS**

# **PRESIDENT**

Justin "Jimmy" Pyles

University of Southern Indiana Jdpyles@eagles.usi.edu

# **EXECUTIVE DIRECTOR**

**Erin Gibson** 

University of Southern Indiana (812) 465-1125 emgibson@usi.edu

# **VICE PRESIDENTS**

Large newspapers

**Matt Glowicki** 

Indiana University-Bloomington mglowick@indiana.edu

Advertising

Elizabeth Ann Wojdyla

Ball State University eawojdyla@bsu.edu

Online

Stephanie Kirkling

University of Indianapolis kirklings@uindy.edu

Small newspapers

Jessie Hellmann University of Southern Indiana jessie.hellmann@gmail.com

Magazines

**Julia Steiner** University of Notre Dame jsteine3@nd.edu

Yearbooks

**Mary Prokop** 

University of Notre Dame mprokop@nd.edu

Web Technology Kelsey Turner

University of Southern Indiana klturner@eagles.usi.edu

# **FACULTY ADVISERS**

**Jeanne Criswell** 

University of Indianapolis (317) 788-3445 jcriswell@uindy.edu

**Bob Franken** 

University of Notre Dame (574) 631-3671 rfranken@nd.edu

**Rachel McClelland** 

Indiana State University (812) 237-3028 Rachel.McClelland@indstate.edu

**Kevin McKelvey** 

University of Indianapolis (317) 788-2018 mckelveyk@uindy.edu

Loni McKown

**Butler University** (317) 940-9772 lmckown@butler.edu

**Michael Mullen** 

Vincennes University (812) 888-4551 mmullen@vinu.edu

John Strauss

**Ball State University** (765) 285-8218 jcstrauss@bsu.edu

**Ruth Witmer** 

Indiana University (812) 855-5898 rwitmer@indiana.edu

Nominations for ICPA board membership are accepted each year before the annual spring conference. Members are chosen at the conference.

The president and vice president positions are student positions. The executive director and faculty advisers are staff and faculty from student media organizations across Indiana.

For more information about ICPA board membership, please visit us at icpaconnect.org.

# GREETINGS FROM THE EXECUTIVE DIRECTOR

Dear ICPA student journalists and advisers:

Welcome to the 55th annual Indiana Collegiate Press Association convention. We come together today to celebrate your accomplishments and to sharpen our skills and share ideas that will power us through the year ahead.

As you look around you today, you see many talented, young journalists representing more than 30 ICPA member student publications. Your participation in our contest and conference this year proves once again that ICPA is a valuable and vibrant organization.

We extend our sincere thanks to Indiana-Purdue University Indianapolis for hosting our convention for the first time. Once again, I find myself incredibly grateful for Ruth Witmer, who scheduled many of our speakers, made room arrangements and produced our awards booklet. Also, to Bob Franken for always

picking up the phone and having an answer when I need it. The entire ICPA board deserves our praise for how well they have served the organization this year. Many generous professionals

who support young journalists contributed to the success of our contest and conference. Our seminar speakers are sharing great advice, and our contest judges spent many hours evaluating your work and offering thoughtful comments. We are grateful for their investment of time and

One of ICPA's core purposes is "to raise the standards of journalism at Indiana's colleges and universities." Our board, judges, and speakers are only a part of that effort, but it is up to each of you to carry out the mission within your campus publications. Although your efforts are



rarely rewarded and your work is often misunderstood, you push forward. You report important stories, take powerful photographs, write thoughtprovoking poems and prose, design eye-catching graphics and pages, and sell the ads that keep the publication going. For those tireless efforts, you have

earned my admiration.

On behalf of ICPA, enjoy the conference and good luck to you in the vear ahead!

# **Erin Gibson**

ICPA executive director

# 2013-14 MEMBER PUBLICATIONS

# **ONLINE PUBLICATIONS**

ballbearinasmaa.com and **bsudailynews.com**, Ball State University

idsnews.com and idsnews.com/Inside Indiana University-Bloomington

iushorizon.com, Indiana University Southeast

ndsmcobserver.com,

University of Notre Dame

reflector.uindy.edu, University of Indianapolis

ushield.com, University of Southern Indiana

# **LITERARY MAGAZINES**

The Broken Plate, Ball State University Canvas, Indiana University-Bloomington

genesis, Indiana University-Purdue **University Indianapolis** 

Juggler, University of Notre Dame

The Lighter, Valparaiso University **Red Cents,** Goshen College

The Spirits, Indiana University Northwest

The Tecumseh Review, Vincennes University

# **YEARBOOKS**

Arbutus, IU-Bloomington

Dome, Notre Dame

**Ilium,** Taylor University

**Helm,** Bethel College

LinC, University of Evansville

# **NEWS MAGAZINES**

Ball Bearings, Ball State

Crescent Magazine,

University of Evansville Inside, IU-Bloomington

Scholastic, Notre Dame

# **NEWSPAPERS**

Andersonian, Anderson University

The Bachelor, Wabash College The Ball State Daily News, Ball State

**The Beacon,** Bethel College

The Beacon, Bethel College The Chronicle, Purdue University

Calumet

The Communicator, Indiana Purdue University-Fort Wayne

The DePauw, DePauw University

The Echo, Taylor University

The Exponent, Purdue University

The Horizon,

Indiana University-South East

The Howler, Indiana University-East

Indiana Statesman,

Indiana State University

Indiana Daily Student, IU-Bloomington

The Oak Leaves, Manchester University

The Observer, Notre Dame

Paw Print, University of St. Francis

The Phoenix,

Marian University

The Record, Goshen College

The Reflector, University of Indianapolis

The Rose Thorn.

Rose-Hulman Institute of Technology

# The Shield,

University of Southern Indiana

Sojourn, Indiana Wesleyan University

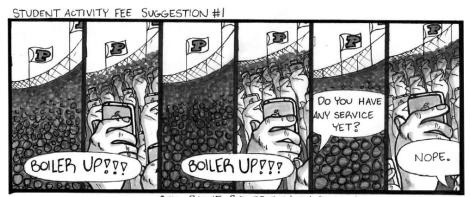
The Torch, Valparaiso University

The Trailblazer, Vincennes University

The Woods,

St. Mary-of-the-Woods College

# **NEWSPAPER** I Dailies printing 3+ times per week



CELL PHONE RECEPTION IN ROSS ADE STADIUM. Editorial Cartoon, Purdue Exponent

# **BEST INFORMATIONAL GRAPHIC**

Lacey Hoopengardner, Indiana Daily Student, "Title IX"

The judge: "Excellent, easy-to-absorb information conveyed in colorful pie charts. Championship graphic is eye-opening and quite thorough."

# Second

Corey Bauters, The Ball State Daily News, "The science of catching some rays"

The judge: "Good use of subtle coloration in your text accompanying the graphic. Main art is well-produced and clear. Very thorough source line makes it clear how much work went into putting this together, though it's quite a bit of text to absorb at once."

# Third

Chelsea Coleman and Jake Wright, Indiana Daily Student, "12,000 Hoosiers"

The judge: "Map of Indiana is a very clever way to express the number of people affected. Second chart on those affected is well done, but could be clearer that the focus shifts to the entirety of the federal government. Worth including a source line for future efforts."

# **BEST ILLUSTRATION**

Emily Theis and Corey Ohlenkamp, The Ball State Daily News, "Study smart"

The judge: ""Crisp photo illustration is helped with minimal use of text. The images lead me very naturally into the accompanying piece. Overall you present excellent work that complements — and doesn't distract from — the other material, allowing everything to work in harmony."

# Second

Stephanie Redding, Breanna

Daugherty and Jonathan Miksanek, The Ball State Daily News, "It's big"

The judge: "A well-done concept, though the size is almost a bit too big to come off without a little distraction looking into the crowd behind the two players. Nice, clear photos though. Slightly distracted by the inclusion of the period at the end of the title."

# Third

Connor Riley, Indiana Daily Student, "Queens of pop"

The judge: "Extremely well-done main illustration with nice use of color. Secondary images seemed slightly more distracting and caricatured; there's ample white space below the text to allow for more work to be done."

# **BEST EDITORIAL CARTOON**

Lucia Vaughan, Purdue Exponent, "Student activity fee suggestion #1"

The judge: "Well-drawn detail in the cartoon. Clearly relates to a campus issue that will appeal to a significant amount of the student body. Nicely done."

Will Royal and editorial board, Indiana Daily Student, "Government shutdown"

The judge: "Creative caricatures, wellstructured. The text is playful and pointed simultaneously, though relation specifically to a collegiate audience seems somewhat more murky, though I appreciated the take on a national issue of import."

Griffin Leeds, Indiana Daily Student, "Book ban"

The judge: "Nice illustration, though making a predictable point. Continue to work to push the envelope — editorial cartoons are supposed to make readers think, consider and reconsider, and have an emotional reaction whether humor.

anger or other. Sometimes that requires going beyond the expected."

# **DIVISION I NEWSPAPER OF THE YEAR**

# Indiana Daily Student,

Indiana University 86 points

# Second

Ball State Daily News, **Ball State University** 36 points

# Third

Observer, University of Notre Dame 19 points

ICPA Awards 2014 • 43 2 • ICPA Awards 2014

Stand Alone/Pull-Out Section, The Observ

# **BEST FEATURE PAGE**

# First

Lacey Hoopengardner, Indiana Daily Student, Indiana University, "Thrifting into spring"

The judge: "Great use of color.

Illustration works perfectly with the theme of the article — combining a variety of different elements into an eye-catching whole. The grayish blue box explaining the art is a bit fuzzy and hard to read, though.

Another color might have printed better."

# Second

Missy Wilson, Indiana Daily Student, "Elements of 'Breaking Bad'"

The judge: "Fun idea and good use of horizontal layout. Very clean design. This column looks like it took a lot of work!"

# Third

Aaron Kelly, The Ball State Daily News, Ball State University, "Gotta catch'em all"

The judge: "Good pairing of art and headline at the top of the page. The added white space around the other elements

helps the page breathe. I would note that the timeline might be easier to follow if you consistently switch from top to bottom with the explanatory text. All of them alternate except April 1, 1997, and Jan. 9, 1999."

# **BEST NEWS PHOTO**

# First

Chet Strange, Indiana Daily Student, "Campus clamor"

The judge: "Good positioning to capture the emotional face to face interaction between officer and protestor.

A tighter crop from the left would have made the frame stronger.

# Second

Caitlin O'Hara, Indiana Daily Student, "Not guilty"

The judge: "Nice mix of images following the aftermath of the verdict. Kudos for following the family to lunch. Caption is a tad wordy for the type size."

# Third

Taylor Irby, The Ball State Daily News, "How it unfolded"

The judge: "Good job of capturing the many faces showing concern of the students being directed by the officer. A tighter crop would have made this image stronger. More detailed caption information would have been helpful."

# **BEST FEATURE PHOTO**

# First

Michael Takeda, Purdue Exponent, Purdue University, "Half marathon high-five"

The judge: "Nice moment. Good job finding a feature away from the standard start and finish photos. Including the children's names in the caption would have been a bonus."

# Second

Jonathan Miksanek, The Ball State Daily News, "Price is Right Live!"

The judge: "Great emotional reaction and select focus. Including the name of the contestant in the caption would have been a

# Third

Michael Takeda, Purdue Exponent, "Sorority rush"

The judge: "Good overall of the event, would have cropped tighter from the left. More detailed caption information is needed."

# **BEST SPORTS PHOTO**

# First

Clayton Moore, Indiana Daily Student, "IU vs. Minnesota"

The judge: "Right place, right time, good end zone action. Would have cropped tighter on both sides to make image a vertical to draw viewer into the peek action."

# Second

Beranna Daugherty, Ball State Daily News, "Football celebration"

The judge: "Nice job of following the players and getting reaction after the play. Would have cropped out the marker stick on the left to clean up the image."

# Third

Michael Takeda, Purdue Exponent, "Blocked shot"

The judge: "Thank you for getting out from under the basket and shooting from the stands. The reaction of the player and coach on the left in the background adds to the moment."

# BEST PHOTO ESSAY OR PICTURE STORY

# First

Taylor Irby, The Ball State Daily News, "How it unfolded"

The judge: "Nice spot news coverage, clean images. The lead image could have been tighter making it stronger."

# Second

Caitlin O'Hara, Indiana Daily Student, "Suspended justice"

The judge: "Compelling story, clean images and details, good job working around the lack of access."

# This

Corey Ohlenkamp,

The Ball State Daily News, "After the storm"
The judge: "Nice use of light, though the images were all shot from the same distance

images were all shot from the same distance and lacked emotion. Perhaps a very tight shot of Josh Yeager's face and mask would have drawn the reader into the story."

# HISTORY OF THE INDIANA COLLEGIATE PRESS ASSOCIATION

# Fifty-six years after its founding, the ICPA of 2014 remains a voice for Indiana's collegiate journalism

The Indiana Collegiate Press Association owes its inception to two young, bright faculty members who were looking to provide college students an opportunity to learn journalism from faculty, professionals and intra-state peers.

John Boyd, of Indiana State University, and Louis Ingelhart, of Ball State University, arrived at their respective locations in the early 1950s with a goal of improving journalism not only at their individual universities, but also throughout the state. While they saw fledgling journalism programs at a few state institutions, they saw even more schools that provided little or no formal training for their newspaper, magazine and yearbook staffs. These men also knew that a collective voice for student media was incredibly important at a time in which assertive journalism was being demonized and demolished by ideological demagogues and narrow-minded thinking.

At an April 1958 meeting of journalism honor students in Terre Haute, Ingelhart and Boyd gained enough support to launch ICPA, an endeavor meant to promote fellowship and cooperation among the state's collegiate journalists. Representatives from Indiana University agreed to be host to a statewide event the next year, with the purpose of electing officers, writing a constitution and financing the operation. In 1959, 11 schools arrived in Bloomington, ratified the organization's constitution and decided on faculty and student leaders.

The early years of the organization were not easy ones. With \$69 in a bank account and no support staff to speak of, the faculty and student board members



Large Newspaper VP Matthew Glowicki sorts Division III news

poured an exorbitant amount of time and energy into increasing the statewide reach of the organization. Requests for membership were often rebuffed with skepticism and disinterest. "The price of \$4 per year," one adviser wrote in response to a plea to join ICPA, "is far too high a price to pay" for membership in a group that might be gone next year.

The organization, however, moved from surviving to thriving in the 1960s and 1970s, offering statewide conventions and contests. Board members and faculty advisers offered students information about the triumphs and setbacks of their peers as well as helpful notes on how to improve their products. ICPA wrote important position papers on the constitutionality of banning alcohol ads in papers, newspaper theft and other issues of interest to student media. It had been lauded by then-Governor Edgar Whitcomb as an important part of Indiana and a vital mechanism for student press.

In the 1980s and early 1990s, it was front-page news when a particular campus landed the annual convention or brought home awards from it. Speakers at these events included White House correspondent Helen Thomas and other notable figures of journalism. Election to the ICPA board of directors meant a great deal to the publication staffs in those days, as elections for board seats often yielded multi-candidate fields and a heavy bit of politicking.

After the turn of the millennium, it remained a strong and proud organization. During its conventions and through its website, ICPA offered advice to its members on how to report national disasters like the Sept. 11 terrorist



Butler University students enjoy lunch at the 2013 conference at Indiana University.



John Boyd Indiana State University



d Louis Ingelhart
Iniversity Ball State University

attacks and Hurricane Katrina on a local level. The organization also took stands against court cases, like the Hosty v. Carter decision, which attempted to strip student journalists of their right to operate independently of external control. ICPA was among the journalism groups from across the nation that cooperated in an amicus brief as the Hosty case was being argued in the federal appeals court. The principal students in that case were twice brought to ICPA conventions to present sessions.

Throughout all of its efforts, the organization has remained committed to the principles of its founders: to provide student journalists an opportunity to share their experiences with each other for the betterment of all of this state's students.

Fifty six years after its founding, the ICPA of 2014 remains a voice for Indiana's collegiate journalism, at both public and private schools, and the organization continues to encourage collaborative efforts among students, faculty and advisers for the betterment of collegiate journalism.

# **BROOK BAKER COLLEGIATE JOURNALIST OF THE YEAR AWARD**



Charles Scudder Indiana University

There are exceptional journalists, leaders and role models working hard every day in college newsrooms across the state. Brook Baker, an editor at Vincennes University, was one of them. Each year, the Indiana

Collegiate Press Association recognizes a student who embodies her commitment with the Brook Baker Student Journalist of the Year award.

This year's recipient is Charles Scudder from Indiana University.

Scudder is former editor-in-chief of the Indiana Daily Student, two-time ICPA president and the Hearst Foundation's national reporting champion for 2013.

Scudder was among a pool of students nominated from around Indiana. Finalists for the honor included Dana Ferguson, The DePauw, DePauw University; James Figy, The Reflector, University of Indianapolis; and Marisa lati, The Observer, University of Notre Dame.

This year's judge was Lynne Perri, managing editor of the Investigative Reporting Workshop at American University.

"All four finalists were strong and had individual standout entries, and all should be commended," Perri said. "I'm also impressed with their high-profile summer internships and with their leadership skills within their own newsrooms."

Scudder's consistent high-quality reporting and writing were among the reasons for his selection, Perri said. "Equally important were his story ideas. He came up with relevant, unexpected information that led to truly memorable stories," Perri said.

Scudder's work last year included a long-form piece about the first black Miss IU, Nancy Streets—a woman whose place in history had been ignored, whose accomplishment was met with racism 50 years ago and indifference in the years since. After his story ran, she was back in the spotlight, and back at IU. He followed this with another long-form article about the legendary and controversial coach Bob Knight—an examination of Knight's divorce from IU.

His story about Streets won first place in the Hearst Feature Writing Competition and earned him a spot in the Foundation's national reporting contest.



Scudder competed in the three-day event against nine of the best college journalists in the country—and won the national title.

Throughout his college career,
Scudder excelled. And, like Baker, he
also gives back to his staff and is devoted
the idea and practice of journalism, IU
Student Media Adviser Ruth Witmer said.

"Charlie was editor-in-chief of his college paper, president of the ICPA, won awards for his writing and was named the top student journalist in the country," Witmer said. "In three years, he accomplished much and he could have leaned back and enjoyed his senior year. Instead, he went back to work mentoring new writers as a general assignments editor."

Scudder and senior staffer Katie Mettler walked dozens of reporters through their first stories, Witmer said.

"As a veteran reporter, he was leading by example. As a teacher, he took a hands-on approach—not just contributing to the here-and-now of the newsroom but to the future. I think that's the kind of thing Brook Baker would have done." Witmer said."

His efforts extended outside of the



newsroom. Last fall, Scudder wrote an editorial advocating for a student voice in the pending merger of the journalism school with two other departments at IU. His writing prompted change. Students gained a place at the table and have been participating in this important discussion ever since, Witmer said.

After graduating, Scudder will return to Texas for an internship at the Dallas Morning News to continue the long-form, narrative work he embraced at IU.

"It was a pleasure to read such good work," Perri said. "Congratulations to Charles"

# **NEWSPAPER I** Dailies printing 3+ times per week



Front Page Design, Indiana Daily Student

# **BEST NEWS OR FEATURE SERIES**

# First

Investigations Staff, Indiana Daily Student, Indiana University, "Shortchanged: International students"

The judge: "Solid reporting and writing on an important topic that's frequently overlooked. The thoroughness of this project is impressive."

# Second

Joseph Paul and Amanda Marsh, Indiana Statesman, Indiana State University, "The poster child"

The judge: "Great job recognizing an intriguing story and then telling every angle of it. Followed through well."

# **Third**

Rachel Podnar, The Ball State Daily News, Ball State University, "Unreported"

The judge: "Important story told in an interesting way. Gave insight into the numbers behind the publicly reported numbers."

# **BEST OVERALL DESIGN**

# First

Staff, The Ball State Daily News, Ball State University

The judge: "Fonts are all very readable, with good spacing and variety of weights. Pages include lots of refers, fact boxes, quotes and other items to draw readers in. Paper plays art at a good size, and photos are well-chosen. I like the use of jump headlines to remind readers what the story is about."

# Second

Staff, Indiana Daily Student, Indiana University

The judge: "Lots of big art and good use of color, especially the red spot color. Strong, clean front pages. Inside pages seem to be getting a bit less attention.

One thing to keep an eye on is stories that end with a few lines of white space left at the end of the column. Is there a way to avoid that, perhaps a subhead or small fact box? Those empty lines don't add value for the reader. The paper's design is otherwise very clean and professional. I like the use of the space to the right of the section flags for those small stories and briefs."

# hird

Third entry didn't fulfill requirements
— did not have a complete issue to judge.

# **BEST FRONT PAGE**

# First

Emma Grdina, Indiana Daily Student, Indiana University, "After the fall"

The judge: "Sober, understated design for a serious topic. Good job getting the main art and the main display type above the fold — shows a good sense of how the paper will be seen by readers.

I like the editor's note explaining the project, and the refer to web content. Extra touches like that help readers understand and engage with the story."

# Second

Lauren Chapman, The Ball State Daily News, Ball State University, "SGA president resigns"

The judge: "Package makes a compelling visual out of boring art — not easy to do. The timeline and illustration of Randolph's tweets provide many entry points into the story and explain the relevant details in a more digestible way than just having a long story out front would have."

# Third

Missy Wilson, Indiana Daily Student, Indiana University, "It was a sleepover"

The judge: "I like the creative use of display type as the main art element. The changes in type size and color help draw the

reader down the page. The charts and fact boxes break up the text nicely. Good idea to put a photo refer at top left so the whole top of the page doesn't seem gray."

# **BEST SPORTS PAGE**

# First

Michael Boehnlein, Jonathan Miksanek, Matt McKinney, The Ball State Daily News, Ball State University, "Fearsome"

The judge: "Lots of entry points and bits of information to absorb, in a very readable and visually appealing format. Nice touch with the subtle cutout so the helmet is in front of the headline."

# Second

Matt Callahan, Indiana Daily Student, Indiana University, "Knight's troubled legacy"

The judge: "Good use of photos and cutouts. Having the subhead and art elements in the middle works well as entry point for the package."

# Third

Michael Boehnlein, The Ball State Daily News, Ball State University, "Cardinals' dynamic duo"

The judge: "Cutout and headline are integrated well. I like the use of the stats so there's not too much empty space on the left.

# BEST SPECIAL SECTION FRONT/COVER

# First

Ryan Carroll, Indiana Daily Student, Indiana University, "2013 Big Ten guide"

The judge: "Very simple, basic concept, and really well executed. Lots of faces and emotion in the photos to draw readers in. Good choice to go with the grayscale and red tint instead of full-color art — keeps it from being too busy."

# Second

Jennifer Sublette, Indiana Daily Student, Indiana University, "2013 Basketball guide"

The judge: "Excellent use of white space. Really makes the center cutout stand out and goes well with the 'clean slate' idea the display type is suggesting. Stripes of red add visual appeal."

# Third

Brianne Hofmann, Drew Canavan, Indiana Statesman, Indiana State University, "Nothing but net"

The judge: "Clean, easy-to-read design with strong photos. Good balance of photos with typography. Main headline seems to be tracked in quite a bit.

**4 •** ICPA Awards 2014 **• 41** 



Photo Essay, Ball State Daily News

# **BEST SPORTS COLUMN**

# First

Robby Howard, Indiana Daily Student, Indiana University, "Heartbreak continues" The judge: "Nice job capturing what ails

The judge: "Nice job capturing what ails IU football. Plenty of examples and the right amount of quotes to back up the point."

# Second

Andrew Gastelum, The Observer, University of Notre Dame, "Everything catches up to ND in crucial loss"

The judge: "Didn't just cover the game but did appropriate job telling us what it meant. Explained why the loss happened and where it left the team."

# Third

Evan Hoopfer, Indiana Daily Student, Indiana University, "Robinson shows worth in tight situations"

The judge: "Nice job taking a less obvious topic and exploring it in a conversational and somewhat personal way. Interesting analysis throughout."

# **BEST ENTERTAINMENT COLUMN**

# First

Gabriela Leskur, The Observer, University of Notre Dame, "How to avoid your ex on campus"

The judge: "If an entertainment column is supposed to entertain, this one's a clear winner. Bitingly funny and great toungeand-cheek tone."

# Second

Julian Winborn, Indiana Statesman, Indiana State University, "Legislators, not Hollywood, worth our attention."

The judge: "Well-stated, common sense opinion without getting too preachy."

# Third

Brianne Hofmann, Indiana Statesman, Indiana State University, "Miley Cyrus: A feminist in sheep's clothing."

The judge: "Crisply written and told with a strong voice."

# **BEST NEWS FEATURE STORY**

# First

Kyle Clayton, Indiana Daily Student, Indiana University, "The only way to hold on."

The judge: "This story is a gift to students to offer what it's like for returning soldiers on college campuses or elsewhere. Beautifully written."

# Second

Charles Scudder, Indiana Daily Student, Indiana University, "A Queen comes home."

The judge: "Absolutely fascinating story told in a pitch perfect tone."

# Third

Ann Marie Jakubowski, The Observer, University of Notre Dame, "My Brother and my sister's keeper."

The judge: "Another great entry in a strong category giving important voice for those struggling in silence with mental illness."

# BEST ENTERTAINMENT FEATURE STORY

# First

Miko Malabute, The Observer, University of Notre Dame, "Breaking Bad's R.J. Mitte talks disability..."

The judge: "Great job letting an interesting subject tell his story with tight writing and story organization."

# Second

Allie Tollaksen, The Observer, University of Notre Dame, "John Jeremiah Sullivan ..."

The judge: "Nice job bringing subject to life and making him relevant to readers.

Author was clearly well-prepared for the story."

# Third

Constance Harcourt, The Ball State Daily News, Ball State University, "All smiles."

The judge: "Fun piece on a town oddity. Nice talker story."

# **BEST SPORTS NEWS STORY**

# First

Claire Wiseman, Indiana Daily Student, Indiana University, "107-2: Beyond the score"

The judge: "Excellent job telling us why the lopsided score occurred and all providing pertinent details surrounding both schools. Dug deeper to find out the underlying issues that face many schools."

# Second

Mike Monaco and Matthew DeFranks, The Observer, University of Notre Dame, "Swarbrick talks apparel, stadium expansion and basketball practice facility"

The judge: "Good work not only finding news but then giving good perspective on what it means. Interesting details used well."

# Third

Isaac Lorton, The Observer, University of Notre Dame, "Thunderstruck"

The judge: "Interesting look at a game that wasn't officially a game. Showed what an unofficial game could mean for a struggling team."

# **BEST SPORTS FEATURE STORY**

# First

Charles Scudder, Indiana Daily Student, Indiana University, "Knight's troubled legacy"

The judge: "Good example of a feature written about someone even though the subject was not accessible. It shed new light on the reasons Knight was selling his memorabilia."

# Second

Michael Auslen, Indiana Daily Student, Indiana University, "Breaking even"

The judge: "An excellent topic (Title IX) with good sourcing and numbers to back up the purpose."

# **Third**

Kirsten Gibson, The Purdue Exponent, Purdue University, "Drey Mingo"

The judge: "Good topic and details. Wish I could read more about her story."

# **REMEMBERING BROOK BAKER**

Brook Baker was one of the first staff members everyone got to know.

When she was in the Trailblazer office, there was a buzz, a sense of urgency, that was not there other wise. She loved journalism and had wanted to be a journalist for as long as she could remember. She had great dreams of what she might accomplish in the future.

She was rough, green and impatient, but she was also confident and eager to learn

Though primarily interested in investigative reporting, there was no job that needed to be done for the paper that Brook would not do.

She wanted to know and do it all. The summer before she died, she came in before the semester started, before anyone else was back, and worked with the journalism lab director to produce the Trailblazer's welcome-back issue. She wrote stories, she shot and developed photographs, and she sold and made ads. It was joked that if a mysterious flu

this way, and also a great tragedy.

Michael Mullen

Trailblazer Adviser

Vincennes University

struck the entire staff, she would roll up her sleeves and put out the paper herself, but everyone recognized that there was also some truth to it. She probably would have done the paper by herself if she had to.

It was a shock to the staff when she died because Brook was always full of energy and enthusiasm. It just didn't seem that someone that vibrant could die so young, and evident in the grief of those who worked with her was the impact her love of journalism had on others. Brook wanted very much to make a name for herself, to be remembered.

It is an honor that she is remembered

Brook Vincennes University



**Brook Baker** 

# PAST WINNERS OF COLLEGIATE JOURNALIST OF THE YEAR

The Brook Baker Collegiate Journalist of the Year award is presented annually by the Indiana Collegiate Press Association.

The award is named in honor of the late Vincennes University student.

Each year, a recipient is chosen for the honor from nominated college journalists from across the state.

2013

**Andrew Owens**University of Notre Dame

201

Sarah Mervosh

University of Notre Dame

2011

Larry Buchanan Indiana University

2010

Jenn Metz

University of Notre Dame

2009

**Michael Sanserino** Indiana University

2008

Carrie Ritchie

Indiana University

2007

**Justin Hesser**Ball State University

2006

**Gavin Lesnick** Indiana University 2005 **Kelly Phillips** Indiana University

2004

Jon Seidel Ball State University

200

Cory Schouten Indiana University

2002

**Adam Christensen** Wabash College

2001

**Timothy Logan** University of Notre Dame

2000 **J.M. Brown** IUPUI

1999

**Melissa Vogt** Indiana State University

# **First**

Kevin Song and Stephanie Wulz, ndsmcobserver.com, University of Notre Dame

The judge: "Notre Dame's site stands out for its organization, use of color as a tool to guide the reader, excellent reporting, both news and features. All of these elements are packaged well. The staff has created a clear commitment to high-quality photography and given the readers multiple options and points of entry for the site overall as well as to individual stories. Highly readable."

# Second

Staff, ballbearingsmag.com, Ball State University

The judge: "This magazine site showcases a great mix of varying kinds of stories and photos, which are outstanding in features, arts and sports. Excellent photo editing and strong captions that tell the readers more than they can see gives readers the kind of detail and "extras" that signify great attention to detail and enhance credibility. The editors and reporters have created an excellent integration of photos and graphics both with text and as standalone elements."

# Third

Staff, idsnews.com, Indiana University The judge: "The site gives readers a sense of complete and well-written news coverage, not just of campus life but also of the community and towns nearby, and many stories go above and beyond the expected. Stories and specials show the great range and ability of student journalists to use different techniques and styles of writing, including how-to's and guides, and editors have done a good job breaking up longer stories. Music, food and other feature topics show initiative. Excellent sports photography. Excellent headlines."

# **BEST BREAKING NEWS REPORTING** ONLINE

# First

Michael Majchrowicz and Julie Borowski, idsnews.com, Indiana University, "Silence of the storm"

The judge: "Good lead, nice use of weaving in historical information on the weather with what was happening on the ground. Good photos."

# Second

Jim Porter, iushorizon.com, Indiana University Southeast, "IUS all-clear after lockdown"

The judge: "Good story on an IU theater student carrying a gun as a prop to class, then leaving with it and someone thinking it was real, which sent campus into high alert. Good lede and excellent quotes. The reporting conveved that sense of urgency and realtime fear among some students without overstating the danger."

# Third

James Vaughn, usishield.com, University of Southern Indiana, "TXTbook rental closes its doors" The judge:

"This story showed enterprise and urgency; good quotes from students who will be hard-hit by this store's closing because of their own tight finances."

# **BEST NEWS FEATURE REPORTING** ONLINE

Jessica Contrera, Anna Teeter and Emma Grdina, idsnews.com, Indiana University, "End of the Waffle House"

The judge: "Feature about the closing of the Waffle House, the second-oldest restaurant in town. The story builds interest by showing the impact through the owner's eyes as well as those of a few long-time customers. Nice use of description, good quotes, good scene-setters."

# Second

Samantha Schmidt, Emma Grdina, Gage Bentley and Amelia Chong, idsnews.com, Indiana University, "Decoding diversity"

The judge: "Excellent story about the small number of minorities at IU and how the statistics haven't changed much in 40 years for the African American students. The story explored why that is, who they are and showcased good reporting by adding in interviews with two students from Gary, Ind., as well as administrators."

# **Third**

Mallory Jordan, Aubrey Smith and Hannah Jackson, ballbearingsmag.com, Ball State University, "Undead, unchained"

The judge: "Story, graphics and photography on what's behind the zombie frenzy. Good idea, good photography, good use of melding historical information with present-day celebrations. Beautifully packaged and designed."

# THE OBSERVER E OBSERVER IS A STUDENT-RUN, DAILY PRINT & ONLINE NEWSPAPER SERVING NOTRE DAME & SAINT MARY'S, LEARN MORE ABOUT US

Overall Website, ndsmcobserver.com

# **BEST SPECIAL PRESENTATION**

Staff, idsnews.com, Indiana University, "Shortchanged"

The judge: "IDS investigative series about what is happening on campus with the international community, why it has or hasn't grown, what policies and resources are available. The package was an outstanding mix of news and data told with compelling student tales of what they are up against and how they try to be more a part of life both at IU and in the States. Excellent reporting and writing packaged with terrific portraits and graphics."

# Second

Katie Mettler, Caitlin O'Hara and Missy Wilson, idsnews.com, Indiana University, "Suspended justice"

The judge: "This was an excellent story that melded breaking news and detailed background on a case that had captivated the state for many years. Wellwritten, too: The story was able to build suspense while still clearly explaining the complexities. Good photography on both the courthouse steps and beyond, with good captions as well."

# **BEST BREAKING-NEWS REPORTING**

**NEWSPAPER I** Dailies printing 3+ times per week

Katie Mettler, Indiana Daily Student, Indiana University, "Out of nowhere"

The judge: "Very professional job told in a narrative style with excellent details, quotes. Great story organization."

# Second

Emma Kate Fittes, Anna Ortiz and Jeremy Ervin, The Ball State Daily News, Ball State University, "How it Unfolded"

The judge: "Often difficult to tell a story where nothing happened but the reaction affected many. Great storytelling."

# Third

Matthew Glowicki, Indiana Daily Student, Indiana University, "Angle convicted in 2011 murder"

The judge: "Solid recap of trial retold in verdict story."

# **BEST NON-DEADLINE NEWS REPORTING**

Matthew Glowicki, Indiana Daily Student, Indiana University, "Edge of poverty"

The judge: "This is how the pros do it: What's the issue? Who are real people affected? Told with facts and anecdotes while avoiding overdramatization."

# Second

Megan Jula, Indiana Daily Student, Indiana University, "Easy A"

The judge: "Another very strong entry. Great facts and anecdotes. Story offers an education."

# Third

Ernest Rollins, Indiana Statesman, Indiana State University, "Funds underwater"

The judge: "Excellent piece examining an important university issue. Well-sourced, reported."

# **BEST IN-DEPTH STORY**

Jessica Contrera, Indiana Daily Student, Indiana University, "After the fall"

The judge: "Wow. Amazing storytelling and reporting, bringing the reader deep into a story with high impact for any college student anywhere. Felt like I knew the student and her mother well, better than her new classmates ever would."

# Second

Katie Mettler, Indiana Daily Student, Indiana University, "Suspended justice"

The judge: "A tough story to tell and organize, but done well. Telling a story the



Mat Mikesell, The Ball State Daily News, Ball State University, "Money game"

The judge: "An informative take on a hot-button topic faces all college athletic programs. Informs well without taking a stance."

# **BEST STAFF EDITORIAL**

# First

**Third** 

Ernest Rollins, Brianne Hofmann and Rachel Leshinsky, Indiana Statesman, Indiana State University, "Students suffer for foundation's irresponsible spending"

The judge: "This is what a student editorial should do: Advocate for students. Well-argued position based on strong reporting."

# Second

Editorial Board, Indiana Daily Student, Indiana University, "IU fights for equality"

The judge: "Lots of passion and solid writing on a timely subject."

Editorial Board, Indiana Daily Student, Indiana University

The judge: "Fun read and good reminder to students to do as journalists should do question everything."

# **BEST OPINION COLUMN**

Matt Miklavic, The Observer, University of Notre Dame, "Hold on to hope"

The judge: "Raw emotions told in plain



Themed Issue Indiana Statesman

# language — often the ingredients for a strong column. Reader feels everything author feels. Well done."

# Second

Brianne Hofmann, Indiana Statesman, Indiana State University,

"Miley Cyrus: A feminist ..."

The judge: "Strongest columnist voice in the category. Writes with conviction and authority."

# Third

Evie Lichtenwalter, The Ball State Daily News, Ball State University, "Of everything cancer takes..."

The judge: "Great perspective on living with cancer and great perspective on life. Deeply personal."

# **BEST SINGLE ISSUE**

# First

Staff, Indiana Daily Student, Indiana University, "Oct. 22, 2013"

The judge: "Excellent variety in content. Very thoroughly reported, showing a spread of material from enterprise to daily beat reporting. Clearly considered items of appeal, interest and import to the student body. Well done!"

# Second

Staff, Indiana Daily Student, Indiana University, "Dec. 6, 2013"

The judge: "Cover story is extremely well-reported, chock full of detail and written with a very nice touch. However, it does tend to crowd out other A-section content."

# **Third**

Staff, The Ball State Daily News, Ball State University, "Boston Massacre"

The judge: "Thorough inclusion of content on a national issue while still clearly remaining a campus newspaper with other content. I very much appreciated in a campus publication the editor's explanation of why properly covering national subjects is crucial."

# **BEST THEMED ISSUE**

# **First**

Staff, The Ball State Daily News, Ball State University, "Homecoming issue"

The judge: "Loved. The. Cover. This is what an alternative-story-format can be when done right. The remainder of the issue hits the highlights and keeps clear throughout the ties to Homecoming. Nothing is overwritten in terms of the reporting; commendably tight."

# Second

Staff, Indiana Statesman, Indiana State University, "Nothing but net"

The judge: "Great basketball preview for a school with a basketball legacy. Your decision to lead the coverage with the women's team was perhaps not without controversy in a culture that usually focuses first on men's basketball — the women's team was ranked higher, making the choice thoroughly logical — but both teams were well-represented in your coverage."

# Third

Staff, Indiana Statesman, Indiana State University, "The world of Dan & Cheri"

The judge: "Covers all the ground incoming students need to know. A little too rah-rah at some points, but it does set a tone to begin the year with."



Illustration, Ball State Daily News

# **BEST SPECIAL ISSUE**

# First

Staff, Indiana Daily Student, Indiana University, "Orienter"

The judge: "I was quite pleased by the variety of formats used, from standard stories to block format to alternative-story-form reporting, plus graphics used to tell what is otherwise a predictable batch of stories. Exceptionally thorough and complete work, starting off with an inviting cover."

# Second

Staff, Indiana Statesman, Indiana State University, "Bird is the word"

The judge: "Well-written and comprehensive content on the honoring of a university legend. Good use is made of the archives and historical content, mixed with contemporary work and reporting. Overall pleasing layout and approach to a subject that campus is guaranteed to be talking about."

# Third

Staff, Indiana Daily Student, Indiana University, "Source"

The judge: "Very broad in approach. I particularly liked the photographs, which reproduced extremely crisply. Reporting isn't overdone, i.e., stories feel right for their length."

# BEST STAND-ALONE/ PULLOUT SECTION

# First

Staff, Indiana Daily Student, Indiana University, "Little 500 Guide"

The judge: "This is comprehensive!
There's no other way to put it for a subject like this. I especially liked the infographic on page 4, but the art throughout is sharp and doesn't get old, something I wouldn't have expected with a bicycle race."

# Second

Mike Monaco, Joseph Monardo, Matthew DeFranks, Jack Hefferon, Kevin Song, Stephanie Wulz, Grant Tobin, et al, The Observer, Notre Dame, "Irish Insider"

The judge: "Nice tip of the hat to all and sundry involved with Irish athletics. Art at times felt under-sized on the pages, in part — it seems — because stories also appeared to be long. Pleasant to read through, though the content does become lengthy."

# Third

Staff, Indiana Daily Student, Indiana University, "Basketball guide"

The judge: "I was surprised, actually, to discover how few stories were included — long though they were — in this section. It felt very complete and read smoothly, though shorter stories in future might allow for more content and perspectives."

# **ONLINE**

# Γhird

Paige Southerland, Mallory Jordan, Aubrey Smith, Jason Conerly and Meagan Kingery, *ballbearingsmag.com*, Ball State University

The judge: "Creative, spirited package on the Homecoming events with captivating photography, video, and then "bonus" ideas such as the "tips from the winners" graphics."

# **BEST OVERALL WEBSITE DESIGN**

# First

Kevin Song and Stephanie Wulz, ndsmcobserver.com, University of Notre Dame

The judge: "Great use of color to help with ease of navigation; good use of excellent photos, which is a nod to both the editors and photographers; lively and urgent read."

# Second

Staff, ballstatedaily.com, Ball State University

The judge: "Vibrant, lively and inviting: All describe the Daily News' site, which has a real 'wow' factor. Strong extras include a reader-friendly footer, easy navigation and links to other student media."

# Third

Staff, ballbearingsmag.com, Ball State University

The judge: "Beautifully designed, easy to navigate, great use of photography and photo illustration. The site feels creative and inviting and is so organized that newcomers/new readers can easily find their way through multiple options."

# **BEST SLIDESHOW**

# First

Corey Ohlenkamp, ballstatedaily.com, Ball State University, "Tornado damage in Kokomo City, Ind."

The judge: "Photographer spent a lot of time meeting people, getting the back story and documenting the cleanup."

# Second

Gina Portolese, Aubrey Smith and Staff, ballbearingsmag.com, Ball State University, "Photo of the week: Self-portrait"

The judge: "Good idea, moving captions, interesting mix of environmental portraits and author's musings."

# Third

Gina Portolese, Aubrey Smith and Staff, ballbearingsmag.com, Ball State University, "Photo of the week"

The judge: "Creative compilation under a variety of categories: beauty, warmth, street and strangers. Good idea,

and good captions to further enhance what the readers see."

# **BEST AUDIO SLIDESHOW**

# **First**

Hayli Goode, Mallory Jordan, Aubrey Smith and Gina Portolese, ballbearingsmag.com, Ball State University, "Setting the goal"

The judge: "The story of a student who prepares to get in shape and takes on the goal of his first triathlon. This was a moving story, done with excellent photos and informative captions in addition to the inspiring audio."

# Second

Miranda Carney, DeJanay Booth, Chris Talley, Maggie Kenworthy, Rachel Brammer and Mallory Jordan, *ballbearingsmag.com*, Ball State University, "Opportunity on Adams Street"

The judge: "Good idea that ended up being more than a story of a house restoration; it was also the story of saving a neighborhood, bringing young people into the community or keeping them here; good graphics."

# Third

Anna Teeter, idsnews.com, Indiana University, "What partying can be"

The judge: "A photo story portraying the many faces of partying on campus. Dr. Andrew Watters of IU Health Bloomington Hospital discusses what can happen when the situation goes too far. Good idea, good photos, and some 'news' in that he says they don't see nearly as many kids as they probably should."

# **BEST VIDEO**

# First

Neil Hausey, Mallory Jordan and Savannah Smith, ballbearingsmag.com, Ball State University, "Controlling the process"

The judge: "Ball State on the new basketball coach James Whitford, who talks about his expectations/goals. He really opens, most likely a nod to the interviewing process and the team making him feel at ease. Good mix of shots of the coach interspersed with the team at practice. Also nice use of the timeline feature to showcase his resume without having him talk about everywhere he had been."

# Second

Wei Cao, ndsmcobserver.com, University of Notre Dame, "Thanksgiving at Notre Dame"

The judge: "Food/Thanksgiving at Notre Dame showed the story of those who don't leave campus for the holidays SHORTCHARGE

BONNESTIGATES

BONNESTI

ncreasingly international

spanding diversity is the driving force behind international recruiting at IU. IV a balanches the thevene what is ideal what is fiscally possible. With finite resources, the University has oved away from personalized care for international students and toward a numbers race. Kinten Clirk



ER. R. January Indiang Iran

Special Presentation, idsnews.com

and those who make the dining special. Good use of a variety of shots and scenes to showcase the day that so many people still come to the dining hall, even bringing their families for this annual event. Good interview led to many details, such as how much time and effort it takes, how the menu varies, how the head chef is actually on his own that weekend as his family takes off to stay with relatives."

# Third

Colby Hoyer, ndsmcobserver.com, University of Notre Dame, "Notre Dame women's boxing"

The judge: "Women's boxing at Notre Dame answers the questions of why/what the women get out of it. Unexpectedly sweet story of how the women got involved and what the chance to try something new and foreign to them means. Thoughtfully edited."



Video, ballbearingsmag.com

# **BEST ANIMATION/** INTERACTIVE GRAPHIC

Neil Hausey, Aubrey Smith, Mallory Jordan and Gina Portolese, ballbearingsmag.com, Ball State University, "About a mile east"

The judge: "The story of Minnetrista's Gardens, a haven of flowers and fauna, with a great mix of photos, maps, text."

# Second

Adam Taylor, iushorizon.com, Indiana University Southeast, "Plan accordingly"

Good reporting on the Louisville-Indiana Bridge construction and what it would mean for those who drive in each day."

# Third

Amy Lewis, iushorizon.com, Indiana University Southeast, "Kentuckiana haunted attractions"

The judge: "Gadgets and gizmos feature about objects that can impact a student's life. Quirky, fun feature."

# **BEST PODCAST**

# **First**

Evan Hoopfer, Andy Wittry, John Bauernfeind and Alden Woods, idsnews.com, Indiana University, "The paper boys"

The judge: "Men's basketball reporters Evan Hoopfer, Andy Wittry, John Bauernfeind and Alden Woods talk about IU's loss to Notre Dame and its prospects for Big Ten play. Good camaraderie, easy conversation among the three of them; might benefit from more background, not assuming everyone follows them all the time.

"But overall, their knowledge of the sport, joy in reporting and analyzing the game(s) and degree of reporting as evidence by comments regarding where some players went to high school or what might happen next season lent a lot of credibility."

# **BEST BLOG**

# First

Staff, idsnews.com, Indiana University, "Hoosier hype"

The judge: "Good mix of stories, video and scores; feels lively and urgent. Good ledes, attention to detail."

# Second

Staff, idsnews.com/inside, Indiana University, "Inside scoop"

The judge: "From long posts about happenings on campus in labs and in entertainment to musings on where to go and what to do over break, good variety, good mix of tweets, stories, photography, lists"

# Third

Erin Gladieux, ballstatedaily.com, Ball State University,

"American Music Awards Live Blog"

The judge: "Music coverage, good mix of photos, tweets, snippets and stories."

# **BEST USE OF TWITTER**

# First

Staff, usishield.com, University of Southern Indiana, @usishield

The judge: "Well-written mix of breaking news, sports scores, traffic updates and efforts at reader engagement, such as asking those still stuck in traffic to send them a pic. Also nice photography is incorporated throughout."

# Second

Staff, ballstatedaily.com, Ball State University, @bsudailynews The judge: "Good use of photos and clever writing make this a must-read. Nice acknowledgement, too, that students are sometimes interested in off-campus information, such as the Oscars, and most likely to turn to this as well for on-campus breaking news, such as the report of a student death."

# Third

Staff, idsnews.com, Indiana University, @idsnews

The judge: "Good, informative mix of breaking local news, teases to news and feature stories and upcoming events and relevant national news."

# **BEST FACEBOOK PAGE**

# First

Staff, idsnews.com, Indiana University The judge: "Excellent use of photography and text for breaking news plus cross-pollination with Twitter. Great display of photos, including the pdf of the front page of the print edition."

# Second

Staff, usishield.com, University of Southern Indiana

The judge: "Good mix of campus and statewide news, incorporation of videos and photos. Outstanding sports photography and ease of being connecting to much more than meets the eye when you first look at the page. Also a nice use of the cover photo spot."

# Third

Staff, ndsmcobserver.com, University of Notre Dame

The judge: "Good mix of marketing and pitching upcoming or just-published stories alongside real breaking news, such as power outages and sports scores."

# ONLINE PUBLICATION OF THE YEAR

# First

idsnews.com 27 points

# Second

ballbearingsmag.com 19 points

# Third

ndsmcobserver.com 9 points



# **BEST INFORMATIONAL GRAPHIC**

# First

Kelsey Turner, The Shield, University of Southern Indiana, "How much are you worth?"

The judge: "Great example of an infographic that is appealing to the eye and informative. The conceptive is creative, while avoiding being busy."

# Second

Kelsey Turner, The Shield, University of Southern Indiana, "9 students to carry the weight"

The judge: "Simple design that conveys the information that is at the heart of the story it accompanies."

# Third

Emily Westhoff and Kristan Mensch, The Communicator, IPFW, "Spending reductions"

The judge: "The designers are clearly skilled. Excellent color choice and graphics are visually appealing. The trouble is that while the page looks pretty, it is difficult for the reader to gather what they are supposed to learn from the visuals.

"When graphics take up an entire page the design should work to guide the reader through the information, think about where the reader's eye will go first, second, third, etc. The Spending Reductions headline looks sharp (love the \$ for the S) but it could



# use a deckhead to help the read digest what spending reductions means."

# **BEST ILLUSTRATION**

# **First**

Anna Hayden-Roy, The Torch, Valparaiso University, "Forte"

The judge: "Lovely drawing. Very cool. Though I don't know why it says Forte?"

# Second

Nathan Runda, The Communicator, IPFW, "The comic issue"

The judge: "Great use of color, love the banner with text, fun art."

Stephanie Kirkling, The Reflector, University of Indianapolis, "#Thehoundpoundnation"

The judge: "Creative way to bring Twitter to print."

# **BEST EDITORIAL CARTOON**

Audrey Meyer, The Butler Collegian, Butler University, "A little bit Aud"

The judge: "Made us laugh. Clearly and quickly gets the idea across, with a great facial expression. The cartoonist has a very bright future in cartooning."

# Second

Anna Hayden-Roy, The Torch, Valparaiso

University, "ID tradition"

The judge: "Very nice drawing style, and a nice progression of styles as the student goes through the year. Good use of captions, and clear execution of idea."

# **Third**

Ean Edwards, The Shield, University of Southern Indiana, "Great team, No support"

The judge: "Nice communication of a somewhat complex idea. The drawing style is somewhat crude."

# **DIVISION II NEWSPAPER OF THE YEAR**

# First

The Shield, University of Southern Indiana 69 points

# Second

The Reflector. University of Indianapolis 26 points

# Third

The Butler Collegian, **Butler University** 22 points

# **NEWSPAPER II** Non-dailies with 3,001+ enrollment



Feature Photo, The Communicator

# Third

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "March 7, 2013"

The judge: "Good action shots. Good use of dominant headlines, but the way the words are broken up between the images is confusing. The page is just too busy. The mix of black and white and color photos is confusing. It's hard for the reader to know where to look because there are so many elements competing for the reader's attention. It's a good effort, but could benefit from simplicity."

# BEST SPECIAL SECTION FRONT/COVER

# First

Emily Westhoff, The Communicator, IPFW, "Balancing the budget"

The judge: "Inviting, lovely and strong color choice. It's clean and simple."

# Second

Justin "Jimmy" Pyles and Zach Rothenberger, The Shield, University of Southern Indiana, "Basketball guide"

The judge: "Solid use of cut-out action shots. It would be better if the Southern Indiana didn't have to be obscured by the cut outs."

# Third

Anna Hayden-Roy, The Torch, Valparaiso University, "Forte"

The judge: "The image is pretty but I don't know what is trying to say. Talentedartist but I don't know what to expect from the section."

# **BEST FEATURE PAGE**

# First

Kelsey Turner, The Shield, University of Southern Indiana

The judge: "Really fun layout that remains readable. Love the use of watermark text to direct the reader to content."

# Second

Julia Trowbridge, The Torch, Valparaiso University

The judge: "Sold design. Doesn't take a lot of risks but it works. The white headline looks great against the black and white photo and the text is readable over the photo."

# Third

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana

The judge: "Solid package of reviews. I like the use of white space between the photos, it is fun and eye-catching without being too busy. Some of the photos did not reproduce well in black and white, though."

# **BEST NEWS PHOTO**

# First

Zi-Shin Lin, The Reflector, University of Indianapolis, "Friday the 13th"

The judge: "Delightfully creepy. Vivid colors, nice mix of shapes and patterns with the cups and stripes without being busy."

# Second

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "Surprised gueen"

The judge: "Captures the emotion, could be a better shot of taken from a more interesting angle, perhaps."

# Third

Kelbi Ervin, The Reflector, University of Indianapolis, "President Manuel's inauguration"

The judge: "Funny photo, though it is posed so not a lot of effort in capturing a news moment. Nice composition."

# **BEST FEATURE PHOTO**

# First

Rachel Von, The Communicator, IPFW, "The new parking problem"

The judge: "Nice, clean shot that looks great with the text."

# Second

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "Greek Week shot put"

The judge: "Nice action shot. The color could be more vivid, and the background is a bit busy."

# Third

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "The music and the man"

The judge: "Nice use of color. You could really exploit the leading line of the piano more in this photo."

# **BEST SPORTS PHOTO**

# First

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "Jones guards Sheehey"

The judge: "Nice shot. The referee is nicely framed in the photo."

# Second

Zefeng Zhang, The Reflector, University of Indianapolis, "Greyhounds storm the field"

The judge: "Great way to capture the action. The players are nicely framed in the smoke. It would have been a better shot if you were slightly in a different position to avoid having the player running off the frame, but I'm not sure if it was possible to shoot from a different position."

# Third

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "DeWitt throws down"

The judge: "Nice job capturing emotion. The foot in front of the face is problematic and busy."

# BEST PHOTO ESSAY OR PICTURE STORY

# First

Kelsey Turner, The Shield, University of Southern Indiana, "Homecoming 2013"

The judge: "Fun layout, great variety of pictures, a good sense of energy. Could have benefited from captions somewhere on the page."

# Second

Kelsey Turner, The Shield, University of Southern Indiana, "Creating traditions"

The judge: "Good storytelling and variety. Some of the pictures are a bit unfocused."

# **Third**

Lucas Carter, The Communicator, IPFW, "Federal Plaza protest"

The judge: "Great, great pictures. But the page would have benefited from a headline to tell the story."

# **ADVERTISING**

# **BEST DISPLAY AD**

# First

Katie Winiger, Crescent Magazine, University of Evansville, "England"

The judge: "The simple use of a bold, high-resolution image of the city of England, minimal text make this ad powerful and appealing. Creative use of text."

# Second

Amanda Squire, Crescent Magazine, University of Evansville, "WNIN — Turn a job"

The judge: "A bold headline, energetic colors and graphics and effective layout of several logos and images is very well done."

# Third

Katie Davis, Indiana Daily Student, Indiana University, "Hoosier workwear: Stay warm"

The judge said: "Great layout, clever use of the cap graphic with the headline, orange spot colors and unique background texture make this a very warm and appealing ad."

# **BEST HOUSE AD**

# First

Eric Van Scoik, Indiana Daily Student, Indiana University, "IDS Mobile: Action"

The judge: "A simple and yet dynamic ad. Great use of the green both inside and outside of the phone image. The player is diving toward the text which draws the eye to the copy. Very good Photoshop work here"

# Second

Cassandra Wilson, Laura Rosenbaum and Chase Smith, The Communicator, IPFW, "Be a storyteller"

The judge: "Very nice use of contrasting fonts to promote the diversity of options working for The Communicator. The red background is energetic and engaging."

# Third

Jeffrey Buente, Crescent Magazine, University of Evansville, "Are you human?"

The judge: "A very creative ad that engages the reader into following the yes and no chart."

# MOST CREATIVE USE OF AD COPY

# First

Cassandra Wilson, The Communicator, IPFW, "Tell a story ad copy"

The judge: "Colorful with creative use of type font make these ads very appealing and draws the reader in."

# Second

Brook Reneer, Crescent Magazine, University of Evansville, "Crescent Magazine" The judge: "The creative us of color and typeface into an exclamation point captures the readers attention. Great use of white space."

# Third

Lauren Edison, Indiana Daily Student, Indiana University, "Arbutus Portraits: Flash"

The judge:
"Great layout for the theme of the ad.
The use of portrait photographs and the sticky note works well. The use of yellows and reds grab attention."



Display Ad, Crescen

# BEST DESIGN OF BLACK-AND-WHITE DISPLAY AD

# Ei.

Katie Winiger, Crescent Magazine, University of Evansville, "Fight for the last

The judge: "This ad is a great example of how a compelling image and well-positioned headline is much more effective than an ad that is copy intensive. The designers did a great job in delivering the intended message with minimal elements. A great layout for the minimal space provided."

# Second

Brooke Reneer, Crescent Magazine, University of Evansville, "Fight for the last bite"

The judge: "A strong foreground photograph and simple clean text with subtle use of screened b/w images in the background."

# Third

Mary Prusha, Indiana Daily Student, Indiana University. "IU Parking: Permit"

The judge: "A very creative ad using automotive themed photographs and elements as well as a humorous headline. The choice of imagery convey the message and tie together well."

# BEST DESIGN OF BLACK-AND-WHITE HOUSE AD

# First

Becca Wolfley, The Ball State Daily News, Ball State University, "Housing Fair"

The judge: "The choice of clipart in this full-page ad jumps out at the reader and works very well in the B/W format. It compels you to read the copy and take action — the goal of any well designed ad."

# Second

Becca Wolfley, The Ball State Daily News, Ball State University, "Halloween contest" The judge: "Creative use of a bold image and text that complement each other well. Creative use of an entry-form space that readers can use to enter the contest — form and function."

# Third

Eric Van Scoik, Indiana Daily Student, Indiana University, "IDS Mobile: Tap into the action"

The judge: "Bold imagery and a large headline compels the reader to take action. Very good layout of co-branded logo placement"

# BEST DESIGN OF FULL-COLOR DISPLAY AD

# First

Elizabeth Wojdyla, The Ball State Daily News, Ball State University, "Miller in the city"

The judge: "Big, bold and attention grabbing. The designer uses several busy graphic and photographic elements well to generate the feeling of movement and excitement. Very well placed informational graphics that fit together well without seeming cluttered."

# Second

Amanda Squire, Crescent Magazine, University of Evansville, "Bookstore"

The judge: "A well designed ad that uses a lot of elements to provide depth, but without cluttering the design. The choice of using bright orange and blue in the right places provides added vibrancy."

# Third

Katie Davis, Indiana Daily Student, Indiana University, "Hoosier workwear: Stay warm"

The judge: "I really like the creative use of the cap over the headline and the texture choice for the background. It works well and in a clever way."



Electronic Display Ad, Ball State Daily News

# BEST DESIGN OF FULL-COLOR HOUSE AD

# First

Brant McCarthy, The Sojourn, Indiana Wesleyan University, "Hoss's Auto & Tire ad"

The judge: "Excellent, clean layout, effective use of spot colors against a black background make this ad stand out. The typography is clean, modern and reads well."

# Second

Brianne Hofmann, Indiana Statesman, Indiana State University, "As regular as your morning coffee"

The judge: "Interesting fonts and graphics, stylish textured background, and clean design give this ad a funky and fresh look"

# Third

Eric Van Scoik, Indiana Daily Student, Indiana University, "IDS Mobile: Action"

The judge: "Dynamic use of photographic elements and simple copy give this ad energy and excitement."

# **BEST AD LAYOUT**

# First

Katie Davis, Indiana Daily Student, Indiana University, "Stay warm"

The judge: "I really like this simple clever ad. Creative use of the orange cap with the headline text is clever. Using the text to form the neck and face of a person is innovative. The textured background

adds warmth and depth."

# Second

Amanda Squire, Crescent Magazine, University of Evansville, "WNIN — Turn a job"

The judge: "Great use of color and text to create an effective, inviting ad. Excellent placement of multiple logos that do not clutter the overall look."

# Third

Autumn Croft, Crescent Magazine, University of Evansville, "Split happens"

The judge said: "A fresh, dynamic look and exceptional use of colors to make the small ad stand out. Clean layout and the ability to incorporate a lot of information while still maintaining an effective flow."

# BEST USE OF PHOTOGRAPHY OR GRAPHIC ART

# First

Eric Van Scoik, Indiana Daily Student, Indiana University, "IDS Mobile: Download the action"

The judge: "Outstanding use of Photoshop enhanced graphic elements to clearly convey a message in a very limited ad space. The graphics complement the copy by drawing the eye toward the headline and engaging the reader."

# Second

Elizabeth Wojdyla, The Ball State Daily News, Ball State University, "UPB"

The judge: "A very creative use of black and white photography and digital art to create excitement and draw in the reader."

# Third

Mark Voelker, Indiana Statesman, Indiana State University, "Mad scientist"

The judge: "A great choice of illustrated graphics and color to wish everyone a happy Halloween in a much more creative way than typical Halloween bats and pumpkins."

# BEST AD DESIGN IN SPECIAL SECTION OR SUPPLEMENT

# First

Katie Davis, Indiana Daily Student, Indiana University, "IU Surplus: Selling IU"

The judge: "A very attractive ad for the IU surplus store. Very creative use of both black & white photography, vector images, and full-color photography. Very nice layout and a creative use of multiple images, yet still maintaining a clean and organized look."

# Second

Eric Van Scoik, Indiana Daily Student, Indiana University, "IDS Mobile: Tap into

the Action"

The judge: "A great use of color and imagery that evokes the feelings of action and excitement in a clean, simple and engaging layout."

# Third

Kaitlin Crane, The Shield, University of Southern Indiana, "Golden Towers Off-Campus Apartments."

The judge said: "Incorporating several images and a large quantity of descriptive text in a clean and understandable format isn't easy in ad design — this ad succeeds."

# BEST SELF-PROMOTIONAL CAMPAIGN

# First

Eric Van Scoik, Indiana Daily Student, Indiana University, "IDS Mobile"

The judge: "Dynamic, well-designed ads that inspire readers to take action. Simple, clean and engaging imagery make these ads work well."

# Second

Cassandra Wilson, Chase Smith, Laura Rosenbaum and Dustin Keeslar, The Communicator, IPFW, "Tell a story"

The judge: "Exceptional use of typography in creative ways make these ads work and draws viewers to actually read the text — hard to do these days."

# Third

Kelsey Ziliak, The Shield, University of Southern Indiana, "Reality in black and white"

The judge: "Consistent, funny and likeable ads. The look of the selected subject in the photographs works well."

# BEST DISPLAY CAMPAIGN (3 OR MORE PIECES)

# First

Katie Winiger, Crescent Magazine, University of Evansville, "Harlaxton College"

The judge: "Bold usage of highdefinition images of European cities, minimal copy, and images overlaying the headlines make this ad campaign jump out and engage the reader."

# Second

Amanda Squire, Brooke Reneer and Jordan Gieselman, Crescent Magazine, University of Evansville, "Bookstore"

The judge: "Very clean, well laid-out ads that effectively use image background screens to add depth, without cluttering the overall look and flow of the ads."

# BEST NEWS OR FEATURE SERIES

# irst

James Vaughn, The Shield, University of Southern Indiana, "HJR-6"

The judge: "Nice example of sustained coverage of an important issue. The series is often bogged down with jargon which takes away from the exciting information the reporter has to convey. The bill number doesn't need to be in the lede. You could do what you did in one of the headlines just call it the "controversial marriage bill." A pitfall of all meeting coverage is to get caught up in the process of motioning and what not that will be lost on readers. There is good stuff in the stories in between the banal chronology of the meeting, teachers asking if it matters if their voices are heard, asking how they can educate students if they don't unite with them on issues. These are great details for the reporter to have included. He should make those moments shine more because those are the moments that matter to the reader."

# Second

David Purvis-Fenker and Katja Krasnovsky, The Torch, Valparaiso University, "Fraternity loses charter/ greek life on lockdown"

The judge: "Solid two stories on a campus issue. The lede on the "Fraternity loses charter" piece is bogged down in details the reporter could save for the nut graph. The news is a fraternity has had its charter revoked because of hazing allegations. The details of how the revocation can be saved for later. The second piece is a great since it provides subheads so the reader can easily find out what will happen to each chapter."

# Third

Abigail Acettura and Abbi Blake, The Torch, Valparaiso University, "WVUR revamps image"

The judge: "Good set of stories on a student radio station's efforts. Though the reporters should hold the Source more accountable for its low turnout. It's clear the Source was hoping student newspaper coverage would boost turnout. Be wary of being used and don't let a source's desperation dissuade you from asking hard questions. It's odd that the final piece concludes the concert was a success even though it doesn't appear to achieve the goal of more people outlined in earlier articles."

# **BEST OVERALL DESIGN**

# First

Justin "Jimmy" Pyles, Kelsey Turner and Danielle Waninger, The Shield, University of Southern Indiana,

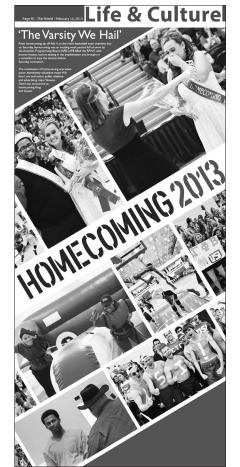


Photo Essay, The Shield

The judge: "The front page is really strong, although the bottom photo could use a photo, but nice job compensating with the pull quote below the fold. Page 3 and four are a bit busy, could take advantage of more white space, particularly since you have some room to play in the culture section. On Page 6 there is a lot of gray that could be broken up."

# Second

Staff, The Reflector, University of Indianapolis

The judge: "Nice mix of design for the feature and hard news on the front. Clever parking spaces design on page 2. The infographic on page 5 should be stronger, the colors are difficult to see and if you are paying for a color page choose a different color than gray for one of the bars. Also if you are only plotting two data points and one of the data points shows no change then a large infographic is probably not called for. Thoughtful review layout on page 6."

# Third

Staff, The Butler Collegian, Butler Jniversity

The judge: "Solid front page but the

text running over the basketball is an issue. It is hard to read. The paper would benefit from more photos and pull quotes to break up the text on the inside. Nice page 5 sports layout, though the stroke around the headline is a bit cheesy, would be stronger if there was a way to avoid it. Really solid Page 8. Great use of the photos."

# **BEST FRONT PAGE**

# First

Kelsey Turner, The Shield, University of Southern Indiana

The judge: "Love this design. Presents the numbers in an easy way, great use of color. Headline is appropriately dramatic. The "We're all together" photo didn't really reproduce well. Love the top 12 in 12 teaser."

# Second

Taylor Meador, Jaclyn McConnell and Colin Likas, The Butler Collegian, Butler University

The judge: "Great use of white space. Not a fan of the embossed headline. I think it would be more dramatic without the emboss. Also quite the navel gazing story. Scheme to get more money for the paper? Bold."

# Third

Katja Krasnovsky and Kyle Smart, The Torch, Valparaiso University

The judge: "Simple, solid design. I don't like the color change up on the headline. The black "says" just looks sort of off. I get the aim with playing off the colors, but I'm not convinced it works."

# **BEST SPORTS PAGE**

# First

Taylor Meador, Austin Monteith, Kyle Beery and Ben Sieck, The Butler Collegian, Butler University, "Oct. 16, 2013"

The judge: "Great treatment of the photo. The rest of the page leaves something to be desired, though. The photo illustration is the most exciting thing on the page. It could use a pull quote or some other art. Though it is clean and not too busy."

# acond

Marissa Johnson and Austin Monteith, The Butler Collegian, Butler University, "March 6, 2013"

The judge: "The cutout around the referee's arm could be cleaner, and Luke's mug did not print very well. We recommend you speak with your printer. The rail is great with the dominant art. That said, it's a really clean design. It's a solid layout you can't go wrong with. The on-deck section at the bottom is a really good way to give information to your readers quickly."

10 • ICPA Awards 2014 • 35

# **ADVERTISING**

# **BEST ENTERTAINMENT COLUMN**

# First

Justin "Jimmy" Pyles and Jake Tapley, The Shield, University of Southern Indiana, "Boys on 'Bangerz'"

The judge: "Funny, breezy and somewhat illuminating. What a great music review should be."

# Second

Jack Ellsworth, The Communicator, IPFW, "Laziness is a fashion statement"

The judge: "Concise, clean writing. Not much new information, but what the author has is pleasingly packaged. Appealing page layout complements the brief story."

# Third

Kyle Smart, The Torch, Valparaiso University, "Panic! at the disco new album released"

The judge: "Smart gives a well-informed take on where the new album fits into the larger musical landscape. He shouldn't be afraid to use more voice — it's a music review!"

# **BEST NEWS FEATURE STORY**

# **First**

Abby Gross and AJ Rose, The Reflector, University of Indianapolis, "Wehby makes off-field comeback"

The judge: "Engagingly told feature. Pacing up top is nice and good choice of end quote."

# Second

Jessica Stallings, The Shield, University of Southern Indiana, "Community remembers retired professor, Shield adviser'

The judge: "Nice heartfelt obit with a good mix of sourcing. The part about how he would have wanted the lede written is sweet."

# Third

Dennis Barbosa. The Communicator. IPFW, "With guns or without?"

The judge: "Love the cartoon sidebar explaining the Legislature. Good choice of topic for a closer look, nice mix of sourcing and background of guns on campus in other states. It's a hot topic that the reporter could do a lot more with, though. The lede could be so much punchier ... the real lede is that guns could be coming to campus."

# **BEST ENTERTAINMENT FEATURE STORY**

Mallory Duncan, The Butler Collegian, Butler University, "A glorious adventure awaits"

The judge: "Great student profile. Falls prey to some cliches surrounding people



who are in that scene though."

# Second

Joel Stinnett, The Horizon, Indiana University Southeast, "Zombie lawn gnomes: All part of the family business"

The judge: "What a fun quirky story. Reporter could have embraced more descriptive language to really put the reader in the place.

# Third

Abigail Accettura, The Torch, Valparaiso University, "Blues show hits stage"

The judge: "Good use of descriptive language. Could have been shorter and tighter though."

# **BEST SPORTS NEWS STORY**

Zane Clodfelter, The Shield, University of Southern Indiana, "It's a win-lose situation"

The judge: "The article raises some good questions by following the money NCAA exhibition games, Explains the topic clearly with authoritative sourcing and quotes."

# Second

Dennis Marshall, The Shield, University of Southern Indiana, "On your mark. Get set. No!"

The judge: "With an attention-grabbing headline and graphic, this article goes off the beaten path by finding a good question about USI's track and field team and answering it. The writing is clear and effective."

# Third

AJ Rose, The Reflector, University of Indianapolis, "Men's basketball ends season in first round"

The judge: "Compelling tick-tock narrative of the school's men's basketball team's loss to a rival that ends their season. The article has clear writing with a strong focus on unspooling the key moments of a close contest."

# **BEST SPORTS FEATURE STORY**

Scott Mitchell, The Reflector, University of Indianapolis, "Strength coach improves

The judge: "Excellent lede that is wellwritten and really sets the tone. The article takes a big-picture perspective on the impact one individual can have across the entire athletics department. The attached graph also does a nice job illustrating the central point of the article."

# Second

Bill Koester, The Chronicle, Purdue University Calumet, "Pettigrew's Travels: Chicago to Alabama"

The judge: "Koester finds an excellent choice of subject in Kenneth Pettiarew's bicvcle journey through the south. The story flows effortlessly, from one event to the next, and manages to tell a lot of story in a small space. That the piece is not just a travelogue, but really gets to the subject's motivations and responses to what he encounters, is what makes it special."

# **Third**

Jessie Hellmann, The Shield, University of Southern Indiana, "'Pioneer' for women's athletics dies"

The judge: "It's important to chronicle the women who shaped college sports programs in the early days of Title IX, and Hellmann's remembrance of Ruth Waller does just that. The feature really imparts on the reader the impact she had and how she influenced those around her."

# **DOWNLOAD THE ACTION** Download the new and improved IDS mobile app today.

Be part of Hoosier Nation on and off the field. Catch game updates, player analysis and recaps. We are your source for campus news.







House Ad, Indiana Daily Studen

# **Third**

Becca Wolfley and Elizabeth Wojdyla, The Ball State Daily News, Ball State University, "Miller seasons"

The judge: "Bold ads that grab the eye and evoke movement and energy."

# **BEST ELECTRONIC AD DISPLAY**

# First

Elizabeth Wojdyla, The Ball State Daily News, Ball State University, "Miller"

The judge: "A very artistic animated gif and outstanding use of colors. The layout is clean, simple and has nice motion with the bus entering on the left. I too would like to ride to any destination that bus will take me. Well done for the digital format."

# Second

Elizabeth Wojdyla, The Ball State Daily News, Ball State University, "Spring break at Windermere"

The judge: "Outstanding use of photography in a thin digital ad format. The glasses in the foreground really grab the eye."

# Third

Hannah Jones, Indiana Daily Student, Indiana University, "IDS Housing Fair"

The judge: "A good use of a video banner and student interviews to capture the fun mood and benefits at the housing

# **BEST ELECTRONIC AD — HOUSE**

# **First**

Katie Winiger, Crescent Magazine, Becca Wolfley, The Ball State Daily News, Ball State University, "Video shout outs"

The judge: "The use of hot pink and one central image captures the eye and engages the online user. Simple heart graphic works well."

# Second

Becca Wolfley, The Ball State Daily News, Ball State University, "Grad wishes" The judge: "Well laid out and clean."



# Third

Dixie Halber, The Shield, University of Southern Indiana, "Get Noticed"

The judge: "The subtle deep red is appealing to the eye. The copy is clean and simple."

# **BEST RATE CARD**

# First

Staff, Indiana Daily Student, Indiana University, "IDS"

The judge: "Great design that conveys a lot of information with a clean fresh look that utilizes whitespace very well. The booklet layout is very functional and easy to use. The choice of adding a ruler to the side of the page is clever and useful."

# Second

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "The Shield 2013-2014"

The judge: "Bold colors, interesting graphics, a well-designed map and a booklet format make this rate card much more refreshing and progressive."

Heidi Staggs, Indiana Statesman, Indiana State University, "Indiana Statesman Rate Card"

The judge: "Vibrant colors, clean fonts, interesting layout and smaller format gives this rate card a clean modern look."

# **BEST GENERAL MEDIA KIT/ MARKETING PACKAGE**

Staff, Indiana Daily Student, Indiana University, "IDS"

The judge: "Very clean, easy-tounderstand layout. Very nice use of calendar layout and quality color images."

# Second

Dustin Keeslar and Chase Smith, The Communicator, IPFW, "How are you reaching them media kit"

The judge: "Very clean layout and use of red/blue spot colors. Rate card and small brochure fit together well."

# Third

Ally Holmes, The Reflector, University of Indianapolis, "The Reflector Media Kit"

The judge: "Well organized and clean graphics and type font."

# **ADVERTISING PUBLICATION OF THE YEAR**

Indiana Daily Student, Indiana University 32 points

Crescent Magazine, University of Evansville 23 points

# Third

Ball State Daily News, Ball State University 21 points

# LITERARY MAGAZINES



Single Issue, genesis

# **BEST SINGLE ISSUE**

# **First**

Genesis, IUPUI, Spring 2013, Vol. 41, Issue: 2

The judge: "More of an evening read, Genesis came out on top with great literary content that made up for its lack of illustrations and artwork. Most of the contents, especially the prose, had a very clear impact that left the reader with food for thought."

# Second

Juggler, University of Notre Dame, Spring 2013, Vol. 78

The judge: "Juggler's organization and design kept the attention locked, even when other tasks needed completion. The witty one-liner biographies were a great style point, applying a comedic attitude that was entertaining throughout the issue, yet insightful when needed and remedy to a depressive state caused by impactful writings."

Spirits, Indiana University Northwest, Spring 2013, Vol. 25

The judge: "A close third, Spirits had high marks for great organization, very impactful writing and an easy-to-read style that was great for when reading time was limited; even the longest compositions could be read in just a few minutes."

# **BEST SHORT POEM**

# First

Phil Scott, Red Cents, Goshen College, "Performance at Aldi"

The judge: "This poem captures all the drama of an embarrassing moment. Great style. It was funny and displayed a creative use of implied metaphor throughout."

# Second

Megan Balnetchet, Tecumseh Review, Vincennes University, "Collection"

The judge: "This poem is so relatable. Good flow and feeling."

# Third

Betty Villareal, Spirits, Indiana University Northwest, "Pencil me in"

The judge: "This poem has a very climatic build; Insightful with good use of metaphor.

# **BEST RHYMED POEM**

# First

Jessica Kok, The Lighter, Valparaiso University, "Accumulation of sand"

The judge: "The emotional and visual aspects really made the poem stand out. The rhyming seems natural and effortless."

Courtney Shelburne, Genesis, IUPUI, "Catatonic schizophrenic"

The judge: "This poem was eerie, but hopeful. The final line was an amazing way to close."

# Third

Erin Pittman, Tecumseh Review, Vincennes University, "Childhood memory"

The judge: "The rhyming felt natural. The beginning was a bit unclear, but the ending really tied it together — especially that final line!"

# **BEST FREE VERSE POEM**

# First

Joseph Weil, The Lighter, Valparaiso University, "National bagman"

The judge: "Excellent imagery! The writer draws the reader in with him."

# Second

Becca Kraybill, Red Cents, Goshen College, "Wen Hua Lu (Fall)" The judge: "Great imagery, alignment of words to visually represent ideas!"

Mia Vivens, The Lighter, Valparaiso University, "A blackwhite woman in a black/white place"

The judge: "Author was able to convey the anguish of being multi racial with great imagery."

# **BEST SHORT STORY**

# First

D.L. Nuzum, Genesis, IUPUI, "Sparks" The judge: "This is an incredible story with great flow and emotion. The creativity and originality of this piece are outstanding."

# Second

D.L. Nuzum, Genesis, IUPUI, "The last days"

The judge: "This is a very interesting story with a closing that really makes one think. Great quality and flow throughout."

Jacqueline Kidwell, Spirits Magazine, IU Northwest, "Awkward"

The judge: "This story us a very creative story in a style of writing that is extremely original and engaging. Great organization and clarity."

# NEWSPAPER II Non-dailies with 3,001+ enrollment

# **BEST IN-DEPTH STORY**

# First

Jessica Geyer, The Communicator, IPFW, "Lost in translation"

The judge: "Interesting topic and the reporter does a nice job exploring the question asked in the subhead."

# Second

James Figy, The Reflector, University of Indianapolis, "Burmese community grows"

The judge: "Great job localizing an international issue. I like that it's framed in the opening with a particular student and then backed up with the interesting fact that a lot of refugees are now in the state. The lede could be more compelling; it isn't super unusual for people in America to have never seen snow. Though I suppose that detail might be more striking to people in Indiana."

# Third

Anna Wieseman, The Reflector, "Making sense of the Clery Act"

The judge: "The reporter is tuned into a great topic, and there is good stuff there but more could be done to help breakdown the Act for the average reader. Subheads would be awesome for this story."

# **BEST STAFF EDITORIAL**

The Shield, University of Southern Indiana, "Everyone's help needed for a diverse campus"

The judge: "Very clear focus leads to a hard-hitting editorial. Clever to look back to 2006 and mark the lack of progress. Good use of statistics, and the context that lends meaning to statistics. The editorial was diminished by writing issues including passive voice, grammatical errors. For example, student's should have been students', and there is no 'a' before myriad."

# Second

The Torch, Valparaiso University, "Torch editorial board responds to criticism regarding Boy Scouts of America homosexuality debate column"

The judge: "This editorial displays deep thinking and a commitment to accountability. That said, there's a saying in journalism: 'You can start a story with a quote twice in your career. Once when you're an intern, and again if the Pope ever says f—.'The quote lead does not do this editorial any favors."

# Third

The Torch, Valparaiso University, "Dolly Wins Favor of the Torch"

The judge: "A lot of thinking went

into this editorial, and the writers' work is clearly reflected in a strong and convincing endorsement. The writing could be sharper. For example, passive language makes this sentence "Student disinterest campuswide and shrinking student senate membership are a major concerns ... ."

# **BEST OPINION COLUMN**

Justin "Jimmy" Pyles, The Shield, University of Southern Indiana, "Evaluating Illusions"

The judge: "Great example of accountability journalism in a student newspaper. The author takes on a complex issue - the ways universities try to market to alumni - and makes a convincing case. The writing style is also a delight to read."

Rachel Christian, The Trailblazer, Vincennes University, "It's a matter of

The judge: "The author seizes on a smart distinction, between customers buying an education and active participants in an educational institution. The writer would be well served to avoid cliches in his writing, including 'dollar signs in their eves."

Maggie Monson, The Butler Collegian, Butler University, "You don't have to look sick to feel sick"

The judge: "A nicely written column. Clear focus, clean writing"

# **BEST SPORTS COLUMN**

Scott Mitchell, The Reflector, University of Indianapolis, "Together in pink"

The judge: "The column begins with a clear introduction and takes the reader on a tour of how the university's sports teams contribute to fighting breast cancer. Nice writing with a good assortment of quotes from student athletes that keep the column grounded in campus life."

Zane Clodfelter, The Shield, University of Southern Indiana, "Appreciate the KWC rivalry while you can"

The judge: "Zane Clodfeller succeeds in taking a national sports trend (NCAA conference realignment) and describing the impact this has on a rich local sports rivalry. The writing is clear and compelling."

Scott Mitchell, The Reflector, University of Indianapolis, "Fantasy football and work" The judge: "Creative choice of topic that

COLLEGIAN **BUTLER JOINING BIG EAST** Back in the **Big Dance** 

Special Issue, The Collegian



many readers will find relevant. While it's a subject that is not specific to the university. the author's choice of color keeps it grounded in campus life."

# BEST STAND-ALONE/PULLOUT SECTION

# First

Alec Johnson and Kyle Smart, The Torch, Valparaiso University, "Hoops insider"

The judge: "Sharp, simple cover. The Men's Basketball spread is too busy and difficult to read. Concept of the spread is good but would benefit from simplicity. Other pages are well-balanced design, easy to navigate and engaging.

"Good job breaking up the text. Not a fan of the box around the top photo on page H3. Strong package."

# Second

Shannon Hall, The Shield, University of Southern Indiana, "Fall 2013 Graduation"

The judge: "Good mix of art on the front, though the images printed a bit blurred, color isn't vivid. Not much to the section other than a printing of names, but the circle photos are a nice design choice, though I would talk to the printer about how the black and white is printing.

"The photos in the circles could be more dynamic to represent majors. Certainly there has to be a more interesting photo to show liberal arts studies. People sitting in chairs is not compelling. The nursing photo is so great, all the other majors get short changed. I'm sure the engineering students have built something cool you could photograph that would be better than a small photo of a girl sitting on the ground. Or even just a photo of someone looking at a microscope would work."

# Third

Not awarded

# **BEST BREAKING NEWS REPORTING**

# First

Jessie Hellmann, The Shield, University of Southern Indiana, "31 arrested in off-campus house"

The judge: "This story has all the elements you want in a quick breaking news story. It has what happened, with some good descriptive details such ages and people fleeing and background (in for the form of the history with the fraternity and the campus.)

"The story does beg for a more explicit sentence about what could happen to the fraternity. Sure, people are saying they are investigating, seeing what should be done. But what might happen? Best case scenario? Worst case?"

# Second

Staff, The Shield, University of Southern

Indiana, "Director arrested for cocaine, marijuana possession"

The judge: "Sold breaking story and the reporters involved clearly went and sought out the documents, which are a gold mine considering the guy said so much to the police! The lede is quite long. It has a lot of details you could tell readers later. Such as instead of saying the play's name, just say "a man hired to guest director one of the university's productions ... ."

# Third

David Purvis-Fenker and Ryan Connelly, The Torch, Valparaiso University, "Breaking Brandt"

The judge: "A lot of research clearly went into turning around this story to inform students about the details of a big story — not just a football player being accused of dealing drugs, but a football player being accused of dealing from his dorm room.

"Some of the information researched for the story could be streamlined for the reader. Readers don't need to know the exact code, or the class of felony. It's good that you have that info because it allows you to what you are really trying to say: If he's convicted this is how severe it could be. They also certainly don't need to know when the handbook was last updated. There is one troubling detail about this story though, and that's that the writers say he is awaiting sentencing. Has he entered a plea? The story says every thing is alleged and it sounds early on in the proceedings. If not, it's possible he will never face sentencing. Perhaps he will go to trial and be acquitted. Saying the star awaits sentencing when he hasn't entered a plea suggests guilt. Or if he has entered a plea — that's juicy information that should be included."

# BEST NON-DEADLINE NEWS REPORTING

# First

James Vaughn, The Shield, University of Southern Indiana, "'Wow': Officials unaware of arrested faculty member's background"

The judge said: Wow is right when it comes to this story. The great quotes the



Themed Issue, The Horizon

reporter got are what make this story sing. Awesome job uncovering the disturbing unchecked record, and it looks like the reporting has the potential to change policy. Great work."

# Second

Jill MCCarter, Colin Likas and Marissa Johnson, The Butler Collegian, Butler University "Packing up and moving on"

The judge said: "Great in-depth piece. It's clear staff saw an opportunity to take a deep dive into an issue getting a lot of chatter. It's a long piece, but moves at a good pace. Nut graph is perfect — it tells you exactly why the reader should care about this happening at all, and then the reporters follow up by expanding those points through subheads later."

# Third

Rebecca Rossi and Lindsey Flagg, The Chronicle, Purdue University Calumet, "University Offering Early Retirement to Faculty in Response to PUC's Projected \$3 million budget deficit"

The judge: "Solid story — but the juiciest and best part is buried! Classes made up just to give faculty something to do?! Awesome that someone told the reporter that. This is a great story. The reporter just needs to synthesize the details for the reader and serve up the meat of what's going on. The quotes in the story are quite long. Paraphrase and tell it like it is. The story leads with a date and there are so many other great things in this story that trump leading with the dates the plan is being offered."

# LITERARY MAGAZINES

# **BEST NON-FICTION ESSAY**

# First

Grace Parker, Red Cents, Goshen College, "Breathing control"

The judge: "This piece was moving and sad, with great flow and imagery. I loved the juxtaposition of the swim practice routines with the story of Uncle Kenny's life and death."

# Second

Tristan Gilkey, Genesis, IUPUI, "Manners and the oracular line"

The judge: "The story of Roland, the lime, and the sparerib ends is both funny and intellectually stimulating. Great use of narrative to explore the hipster culture!"

# Third

Chaleece Johnson, Genesis, IUPUI, "Soapstone"

The judge: "What a wonderful opening line! This essay captivated me with its grace and subtlety. There were some cloudy spots that I wish had been clearer, but the imagery and voice won out in the end.

# **BEST COVER DESIGN**

# First

Andrea Monique Panico, Genesis, IUPUI, "Genesis Fall 2013"

The judge: "Lovely color combined with interest of painting, strong illustration technique that gives the subject character."

# Second

Shelby Grubbs and Elizabeth Maureth, Juggler, Notre Dame, "Spring 2013, Vol. 78"

The judge: "Typographic nesting and color works to grab attention, image arresting, makes us want to know what is about to happen inside. Makes us feel agony or release!"

# Third

Tyler Fields, The Broken Plate, Ball State

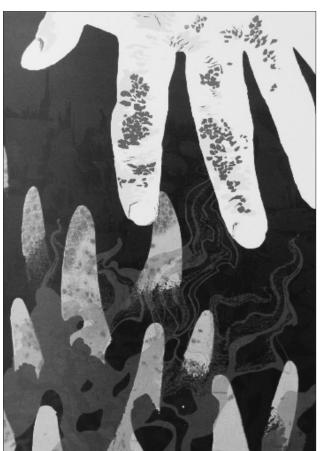
The judge: "Endless summer quality, lovely matte paper choice, title placement and image cropping shows sophisticated movement, eye travel well considered."



Cover Design, The Broken Plate



Photographic Illustration, The Juggle



Hand-drawn Illustration Canya



Rhymed Poem, The Lighter



Cover Design, Genesis

First AJ O'Reilly, Canvas, Indiana University, "Canvas, Vol. 16, Issue 2, Art is magic"

**BEST OVERALL DESIGN** 

The judge: "Good use of white space, placement of typography is neat and clean, solid use of margins. Love the type reveal on the book trim edge. Grid structure modern yet timeless."

# Second

Katy Davis and Eric Van Scoik, Canvas, Indiana University, "Canvas, Vol. 17, Issue 1" The judge: "Cool use of typographic Die Cut, the invitation to add vour illustration is magical. Excellent reader involvement and visual movement."

# Third

Elizabeth Maurath, Juggler, Notre Dame, "Juggler, Winter 2013, Volume 77" The judge: "Great visual color, art fits the lit needs well, beautiful color theory."

# **BEST PHOTOGRAPHIC ILLUSTRATION**

# First

Natalie Beesley, Canvas, Indiana University, "Insecurities"

The judge: "Unique framing leads to mysterious tone and texture in the shadows. Deep insecurities rivaled by actions of wanting."

# Second

Elizabeth Maurath, Juggler, Notre

Dame, "Betty's hand"

The judge: "The Details of skin, composition and negative space well balanced prove an editorial portrait by the hand. Bravo."

# Third

Bill Bass, Juggler, Notre Dame, "Imaginary landscape"

The judge: "Surreal voice with the softness of a pinhole grain highlights this relatable image."

# **BEST HAND-DRAWN ILLUSTRATION**

# First

Erik Probst, Canvas, Indiana University, "'Tongues' lover"

The judge: "Depth of tones pull the viewer in. Detail is excellent, keeps you consumed in time and provoking emotion."

# Second

Erik Probst, Canvas, Indiana University, "Binary conflicting"

The judge: "Reality and surrealism meet to create tension. The balance of color brings you around the illustration while the direction of faces keeps attention."

# Third

Haylee Westendorf, The Lighter, Valparaiso University, "The dancer"

The judge: "Effective use of colors, highlights and subject — perfect balance."

# **PED CENTS**

# LITERARY MAGAZINE OF THE YEAR

# First

Genesis Indiana University-Purdue University 16 points

# Second

Canvas Indiana University 13 points

# Third

Juggler, University of Notre Dame Lighter, Valparaiso University Red Cents, Goshen College 8 points

# **NEWSPAPER II** Non-dailies with 3,001+ enrollment

# **BEST SINGLE ISSUE**

# First

James Figy, The Reflector, University of Indianapolis, "Dec. 11"

The judge: "Well-paced issue. Design works to guide the reader through the content and is clever without sacrificing clarity. Entertainment section is a nice mix of campus arts scene and national arts scene, which is always a balancing act.

"This issue also shines because it covers students who are often left out of student papers. It's nice to see students who are veterans and students who are from another country represented. I'm sure your readers appreciate the diversity. Really thoughtful Nation and World page.

"The key, if a student paper chooses to go with having that page, is to be choosy about wire stories. It's clear editors put thought into the stories that were chosen. Though I don't think MOOCs is a word that should be used in a headline. I don't think anyone knows what that is. It's a great wire choice though because it relates to higher education."

# Second

Staff, The Butler Collegian, Butler University, "March 6"

The judge: "The arts package is great, compelling art, fun headline on the main story.

"Other content in the arts section is also good, though the headline "Senior dance productions" is baffling. Headlines in general could use more thought. "Advisers help after graduation" doesn't get at the point the writer is making and isn't compelling. The meat of that piece seems to be that all departments aren't created equal when it comes to offering advice that will pay off after graduation. That's interesting! The headline should reflect that.

"The column on spring break is weak. It comes at the perfect time because it was designed that way and interviewing students about liking spring break just isn't interesting. Everyone likes spring break. All-around good issue, nice mix of commentary, features, explainers and the issue is anchored by a good in-depth sports news story."

# Third

Staff, The Shield, University of Southern Indiana, "March 21"

The judge: "The barbershop feature looks good, front page design is sharp, nice use of color. The sports page is a bit of jumble. The graphic is busy and did not print well.

"Opinion page is short but strong. Two good topics, one very campus specific and one localizing an issue in the news that strikes a chord with all college students."

# **BEST SPECIAL ISSUE**

# First

Jill McCarter, Colin Likas, Marissa Johnson, Austin Monteith, Lauren Stask and Madison Chartier, The Butler Collegian, Butler University, "March 20"

The judge: "Great way to capitalize on big sports news by centering an issue around it. The front page is really strong though the dominant art could be better and should not be below the fold.

"The timeline at the bottom is a nice touch, the pull quote design is compelling and clean, though it might be better to make it a bit smaller and move it down in the text so it isn't up against the headline. If you did want something in that space right by the headline though, a deckhead might have been the way to go."

# Second

Justin "Jimmy" Pyles and Kelsey Turner, The Shield, University of Southern Indiana, "Transitions"

The judge: "Great mix of content. Everything is useable and creatively told. Design is balanced, not busy. "

Emily Westhoff, Nathan Runda, Jessica Geyer, Ellen Mensch, Dennis Barbosa, Victoria Baurker, Ryan Noe, Sarah Pringle, Kristen Mensch and Laura Rosenbaum, The Communicator, IPFW, "The Comic

The judge: "Really creative issue. Nice to see editors coming together to go beyond typical special issues such as "welcome back" or "year in review." Love that all the sections found a way to participate in the theme.

"The news section could have done better to work within the theme. Page three is a solid integration of a good news topic with the comic theme but page four is hardly news, though the comic is well drawn.

# **BEST THEMED ISSUE**

Staff, The Horizon, Indiana University Southeast, "Halloween Issue"

The judge: "Good execution of a theme. The editors found creative ways to tie classic newspaper features to the

"Especially impressed with the moviesto-die for feature, the guiz is a nice touch. The font on the cover is a bit cheesy and it would have nice to see weightier takes on the theme. Some of the features, such

EREFLECTOR MINDTENSIONS STANDEN UIndy offers new fellowship

Burmese commun Campus discusses state's proposed marriage amendmen HistoryIT opens new branch an

Single Issue, The Reflector

as paranormal experiences article felt like

# Second

Staff, The Horizon, Indiana University Southeast, "Welcome Back Issue"

The judge: "Solid topic to have a theme around. The staff paints a dynamic picture of student life. The photo essay about moving in is bursting with energy.

"The map on the back is useful, but could be more vivid. The editors took a good opportunity to outline the chancellor's goal for the year and add weight to what would otherwise be a fluff issue."

# Third

Staff, The Shield, The University of Southern Indiana, "Year in Review Issue"

The judge: "The theme is hard to ascertain by "Top 13 in 13", get that it is 2013 but it is a bit of stretch. Why is there a hard news story tucked into the top of the page by the masthead? Messy. The theme should dominate the front, the obit feels weirdly placed.

"The part of the front devoted to the theme is dynamic and engaging. This is mostly a regular issue with some fluffy extras.

# Second

Corey Egler, The Bachelor, Wabash College, "President White celebrates Wabash stories"

The judge: "It's a fun, silly photo that took some skill to manage. It's visually appealing and could stand on its own."

# Third

Alex Pletcher, Goshen College Record, Goshen College, "Hillary Harder"

The judge: "Good angling. The photo brings attention to Harder and what she's doing equally."

# **BEST SPORTS PHOTO**

# First

Ian Baumgardner, The Bachelor, Wabash College, "Swim turn"

The judge: "It draws the eye to the page immediately. The photographer was right in position to snap this nicely shot photo, freezing the moment in time."

# Secon

Timothy P. Riethmiller, The Echo, Taylor University, "Athlete of the week"

The judge: "A nicely framed photo that captures the athlete's concentration. Great composition."

# Third

Julia Eppehimer, The Sojourn, Indiana Wesleyan University, "Wildcats throwback, throwdown pilots"

The judge: "The struggle, the fight to win is clear in this image. The photographer caught the battle essence in this one well."

# BEST PHOTO ESSAY OR PICTURE STORY

# First

Jamie Burkholder, Julia Eppehimer and Elise Hulce, The Sojourn, Indiana Wesleyan University, "Wildcats women's basketball national champions 2013"

The judge: "A glance at this photo covered page and you almost feel like you were at the game. Each photo captures and shares the excitement of the big win well."

# Second

Ashley Albrecht, Bethel Beacon, Bethel College, "'Joseph' photo essay"

The judge: "Without a word spoken or song sung, the viewer gets a good feel for the production. These strong photos tell a story of their own."

# Third

Jamie Burkholder and Becka Roth, The Sojourn, Indiana Wesleyan University, "Homecoming after party rocks out

# commons

The judge: "While more faces shown would've made this entry stronger, the photos are still effective: eye catching and attention grabbing. Especially the lead."

# **BEST INFORMATIONAL GRAPHIC**

# First

Brant McCarthy, The Sojourn, Indiana Wesleyan University, "Where them boys at?" The judge: "Colorful, entertaining and

effective. It tells a story on its own."

# Second

Brant McCarthy, The Sojourn, Indiana Wesleyan University, "University sticker shock"

The judge:

"Hits on an important, relevant topic and expresses it well. Gives the reader a good look at their future and what they're spending."

# Third

Dan Maginot, The Rose Thorn, Rose-Hulman IT, "GPA throughout Rose-Hulman career"

The judge: "Good, useful information for students looking to improve their grades. Be careful sticking text so close together, though."

# **BEST ILLUSTRATION**

# First

Aaron Sharp, The Sojourn, Indiana Wesleyan University, "Understanding the Internet"

The judge: "The use of color helps make this graphic super useful. It shows what the story explicitly cannot."

# Second

Franki Abraham, The DePauw, DePauw University, "VPAA finalists"

The judge: "Eye catching, entertaining and informative. It gives readers a good idea of just how many worked to try and get that top spot."

# Third

Lauren Santichen, The Rose Thorn, Rose-Hulman IT, "Freshmen findings"

The judge: "It showcases those college frustrations so well. Nicely drawn and engaging."

# **BEST EDITORIAL CARTOON**

# First

Phil Scott, Goshen College Record, Goshen College, "Out to lunch with grandpa"

The judge: "It reflects well upon how the younger generation perceives the older. And it's just plain fun."



Single Issue, The DePauw

# Second

Dan Maginot and Lauren Santichen, The Rose Thorn, Rose-Hulman IT, "Santa's little helper"

The judge: "It tells a fun, entertaining story and is well drawn. Made me chuckle a little as I read it."

# Third

Lillianna Craighead, Paw Print Student Newspaper, University of St. Francis, "Smoked turkey"

The judge: "Well done. Simple yet thought provoking. Good artistic skill."

# **DIVISION III NEWSPAPER OF THE YEAR**

# First

The DePauw, DePauw University and The Bachelor, Wabash College 35 points

# Second

The Sojourn, Indiana Wesleyan University 26 points

# Third

The Record, Goshen College 23 points

# **NEWS MAGAZINES**



**BEST SINGLE ISSUE** 

Second

design.

**First** 

clever design."

aesthetics"

Staff, Ball Bearings, Ball State

University, "Volume 4, Issue 3, Spring 2013"

designed, nice range of stories, good mix

package that was very well conceived and

Staff, Crescent Magazine, University of

The judge: "Excellent mix of profiles,

Staff, Scholastic, University of Notre

Staff, Scholastic, University of Notre

The judge: "Outstanding introduction

Dame, "Summer 2013 — Freshman issue"

information and quick hits. Sharp writing,

to the university. Good mix of serious

The judge: "Excellent main story, good

Evansville, "October 2013 — Alternative

current events, history — something

broad university community."

Dame, "Diversity issue"

**BEST THEMED ISSUE** 

for everyone and a nice reflection of the

of longer pieces and quick hits, strong

photography — all in all, an excellent

executed. Reflects good leadership."

The judge: "Beautifully organized and

Single Issue, Ball Bearings

# Second

# Staff, Inside, Indiana University, "Five senses"

The judge: "Great topic, wide range of interesting stories."

News/Feature/Opinion Column, Crescent

# Third

Staff, Crescent Magazine, University of Evansville, "Lucky No. 13 — Feb. 2013"

The judge: "Not strictly 'themed,' but a wonderful selection of profiles on the people who make up the university community."

# **BEST NEWS STORY**

# First

Taylor Ellis, Ball Bearings, Ball State University, "Stand off"

The judge: "Good exploration of multiple sides of a difficult issue."

# Second

Julia Steiner, Scholastic, University of Notre Dame, "The secret diversity of Notre Dame" The judge: "Clear writing, good historical context."

# Third

Michela Tindera, Inside, Indiana University, "Are we lazy?" The judge said:

"Concise writing, good use of quotes."



# **BEST ESSAY**

# First

Android paranoia

Will Royal, Inside, Indiana University, "Still just two kids"

The judge: "Outstanding. Best-written piece in the entire news magazine division. Touching and thoughtful, yet the writing is restrained — which is the best way to convey depth of emotion. Outstanding lede with excellent ending that comes full circle."

# Second

Jacob Klopfenstein, Inside, Indiana University, "Huggin' strangers"

The judge: "Great read. Fun, light-hearted, a talker."

# Third

Christina Payne, Scholastic, University of Notre Dame, "Conversation 2.0"

The judge said: "Interesting perspective. Great closing lines."

# **BEST EDITORIAL**

# **First**

Staff, Scholastic, University of Notre Dame, "Staff endorsement"

The judge: "Logical, well-thought out, strong argument. A textbook example of a strong endorsement — one of the staples of editorial writing (and usually not done this well)."

# Second

Shruti Zina, Crescent, University of Evansville, "Marital malfeasance"

The judge: "Good research, logical progression of ideas."

# Third

Andrew Sherman, Crescent, University of Evansville, "Digital de-evolution"

The judge: "Good use of data and background throughout."

# **IN-DEPTH STORY**

# First

Kathryn Moody, Inside, Indiana University, "Singled out"

The judge: "Beautiful writing. Compelling, rich detail."

# Second

Cat Caracci and Maria Fahs, Scholastic, University of Notre Dame, "Notre Dame's Residential Identity

The judge: "Strong research, story holds together — no easy feat at that length."

# Third

Sara Nahrwold, Ball Bearings, Ball State University, "Not just a poor person's problem"

The judge: "Strong lede, tightly written."

# **BEST FEATURE STORY**

# First

Alexandra Wade, Crescent, University of Evansville, "Language lost"

The judge: "Good exploration of a topic that doesn't get enough attention."

# Second

Alexandra Wade, Crescent, University of Evansville, "50 shades of green"

The judge: "Nice balance of light reading backed by solid research and reporting."

# Third

Matt Bloom, Inside, Indiana University, "Want from within"

The judge: "Good insight into challenges that most would not realize existed. Enlightening."



Feature Story, Crescent

# **BEST SPORTS NEWS STORY**

Rich Hidy, Scholastic, University of Notre Dame, "Making an impact close to home" The judge: "Good angle on freshman athletes."

# Second

Madeline Stone, Scholastic, University of Notre Dame, "Take five"

The judge: "Tough subject, with good sources and background."

# Third

Lauren Hughes, Ball Bearings, Ball State University, "A new face for a new era"

The judge: "Good background, nice flow to narrative."

# **BEST SPORTS FEATURE STORY**

# First

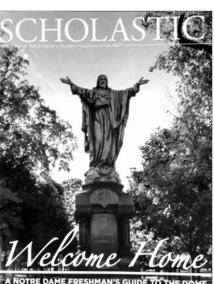
Andrew Mishler, Ball Bearings, Ball State University, "Out of the rough"

The judge: "Best of the Sports entries. Well-organized with a start, middle and great ending. Very well-written throughout."

# Second

Lauren Hardy, Ball Bearings, Ball State University, "Going pro"

The judge: "Great piece about a topic that not many college writers pursue."



Laura Kraegel, Scholastic, University of Notre Dame, "Run it back to the bank" The judge: "Great work at weaving

interesting facts through the story."

Thorn staff, The Rose Thorn, Rose-Hulman IT, "Jan. 18, 2013"

The judge: "Some eye popping headlines adorn the inside pages, but more art would be ideal. Easy to navigate. Watch out for those white spaces around headlines."

# **BEST FRONT PAGE**

The Phoenix, Marian University, "Oct. 2013"

The judge: "The image certainly intrigues you and makes you want to know more. It also reflects the cover story's topic well. The other articles teased on the front just cement the deal."

# Second

The Goshen College Record,

Goshen College, "Sept. 2013"

The judge: "The top story's headline is strong with a well-utilized subhead and good photo. Layout is clean and attractive, even in the table of contents that can be simple and dull."

# Third

The Sojourn, Indiana Wesleyan University, "March 2013"

The judge: "The top story's layout grabs the reader's attention and shares the excitement of the win, making you want to read more. Be wary of those white spaces, though."

# **BEST SPORTS PAGE**

# First

Jocelyn Hopkinson, The Bachelor, Wabash College, "Avoiding upsets"

The judge: "This sports section has a fun lead photo to draw the reader into the story. The use of white text on a dark background is appropriately used. The choice of photos and where they are placed on the pages also works appropriately for the section."

# Second

The DePauw staff, The DePauw, DePauw University, "The O-Line: Pushing the team forward'

The judge: "The layout integrates the use of a main image, a stand-alone quote and well-used whitespace. These pages look clean and attractive to the reader."

# Third

Isaac Fast, The Goshen College Record, Goshen College, "Oct. 10, 2013"

The judge: "The photos for the soccer story include a fun view of the team huddle along with an action shot during



the game. Good choices. The page also looks clean, but space could be tightened up a little bit more."

# **BEST SPECIAL SECTION FRONT/** COVER

The DePauw staff, DePauw University, "The Monon Bell special section cover

The judge: "The football players on the front of this section demand attention and drive readers to open that page to learn more. The DePauw staff captured and used this to their advantage well."

Dan Maginot, Marcus Willersheidt, Lauren Santichen, The Rose Thorn, Rose-Hulman IT, "Flipside"

The judge: "An interactive, fun page to keep the reader engaged. Good use of creativity."

# **BEST FEATURE PAGE**

Franki Abraham, The DePauw, DePauw University, "Features spread Nov. 2013 — No shave

The judge: "All those beards! The layout is fun and colorful, standing out from the others. The story and use of a breakout were both good, along with that subhead."

# Second

David Myles, The Bachelor, Wabash College, "Page 8 — Going with the flow"

The judge: "A good use of photos and space. Clean and appealing to the eye with a strong headline to catch it in the first place."

# Third

Katie McConnell, Jenny Marvel, The Phoenix, Marian University, "The Scare Guide"

The judge: "Photos would've really helped. But the layout is fun, attractive and easy to navigate."

# **BEST NEWS PHOTO**

# First

Eric Purcell, The Oak Leaves, Manchester University, "Steady as they go"

The judge: "A strong photo that showcases a moment of fun, self-imposed strife. The photographer was in the right place at the right time to capture it well."

# Second

Ashley Albrecht, Bethel Beacon, Bethel College, "Chenoweth inauguration"

The judge: "The photographer captured a somber, poignant moment in what's typically a celebration. It's visually strikina."

# Third

Alex Pletcher, The Goshen College Record, Goshen College, "Wilbert Smith"

The judge: "The photo exudes power as Smith talks to his audience. And it gives readers a glimpse of the film and speech they missed."

# **BEST FEATURE PHOTO**

Becka Roth, The Sojourn, Indiana Wesleyan University, "Homecoming after party rocks out commons"

The judge: "The photographer captured a moment in students' lives that will continue to live on in photo. It's certainly a piece that draws the eye to it."

Feature Photo, The Sojourn

Jocelyn Hopkinson, The Bachelor, Wabash College, "Two-time national champion"

**BEST SPORTS NEWS STORY** 

The judge: "The lead tells the story right away by identifying the runner and his national title. The writer also referenced other records held by fellow athletes and used partial quotes by both the coach and athlete Jake Waterman. This is a good story."

# Second

Doreen Arnold and Seth Zimmerman, The Goshen College Record, Goshen College, "Goshen College will host six marathons"

The judge: "This is a unique story right off the bat. The writers use great quotes from the coach. The events are also explained in a straightforward manner, making it easy for readers to cruise through the article and know what the event is about."

Michael Appelgate, The DePauw, DePauw University, "Women win NCAC tournament"

The judge: "The lead is strong, engaging and creative as the coach's pillars of basketball are outlined. The story leads nicely into the details of the game, including effective quotes by the coach and players."

# **BEST SPORTS FEATURE STORY**

Jeremy Sharp and Erin Alberding, The Sojourn, Indiana Wesleyan University, "All he does is win"

The judge: "The story is pieced together well with knowledge gained from the coaches and players who know Brooks best. Effective storytelling that uses effective quotes and a smooth flow."

# Second

Jocelyn Hopkinson, The Bachelor, Wabash College, "A slightly little" giant"

The judge: "An enterprising piece that delves into one player's individual journey for better health. The information garnered from the player, coaches and health professionals comes together for an engaging story."

Isaac Fast, The Goshen College Record, Goshen College, "Breaking records in good company"

The judge: "An interesting take on one athlete and the history of greatness surrounding him. A unique approach to a sport some find difficult to cover creatively."

# **BEST NEWS OR FEATURE SERIES**

# First

Kari Travis, The Echo, Taylor University, "Stressed upperclassman seek off campus housing" and "Off campus/off limits"

The judge: "It's an important issue many campuses now face and the writer covered it thoroughly. She sought out those personally impacted and told their



stories in a compelling way."

# Second

Logan Miller and Twila Albrecht, The Goshen College Record, Goshen College, "What should students call their professors?"

The judge: "The writers sought a variety of differing opinions and shared them in a well put together story. The effort put in to create a poll for a follow-up alone is impressive."

# Third

Elena Chong, Morgan Escalera, The Rose Thorn, Rose-Hulman IT, "Homecoming"

The judge: "Homecoming is a huge event for any school and the writers tackled it well. Sources were used in an effective way to provide plenty of history while giving readers a glimpse at what's to come."

# **BEST OVERALL DESIGN**

# First

Isaac Fast, The Goshen College Record, Goshen College, "Oct. 10, 2013"

The judge: "Right away the front page invites you in. The lead story's headline and photo are attention grabbing while the rest of the paper is designed nicely and easy to follow. Some strong inside headlines and well laid photos."

# Second

DePauw staff, The DePauw, DePauw University, "Nov. 15, 2013"

The judge: "It's an appealing front page, and as you flip through the inside, you want to stop and read. There's some strong photos and good breakouts."

# **NEWS MAGAZINES**

# **BEST ENTERTAINMENT STORY**

Catherine Greis, Ball Bearings, Ball State University, "Shoot for the moon" The judge: "A well-constructed profile. Good pacing and voice."

# Second

A.J. Ogundimu, Crescent, University of Evansville, "Jam bands & glow sticks" The judge: "Good look at a quirky band."

Dianne Osland, Inside, Indiana University, "Sense of humor" The judge: "The writer took risks with her voice. Good quotes."

# **BEST SPORTS COLUMN**

# **First**

Rich Hidy, Scholastic, University of Notre Dame, "The odyssey of Tommy Rees" The judge: "He took a controversial subject, formed an opinion and backed it up with facts. Great work."

# Second

Kristine Arnold, Crescent, University of Evansville, "The new commodity"

The judge: "Defined the issue, showed good interpretation."

Rich Hidy, Scholastic, University of Notre Dame, "Embrace the man with the headset" The judge: "Taking a risk with a controversial subject and laying out the facts to back up a conclusion."

# **BEST ENTERTAINMENT COLUMN**

# **First**

Sarah Cahalan, Scholastic, University of Notre Dame, "The fifth horseman"

The judge: "Most opinionated in this category — really delved into topical issues for college students."

# Second

Brodie Gress, Crescent, University of Evansville, "Shimmy to the sound"

The judge: "Nice perspective from a male writer on learning what is typically considered a 'woman-centered' athletic/ dance activity. Nice set-up for a larger discussion of gender stereotypes."

# Third

Chris Norris, Crescent, University of Evansville, "En garde!" The judge: "Good slice of life on learning a new skill."

# **BEST NEWS/FEATURE/ OPINION COLUMN**

# First

A.J. Ogundimu, Crescent, University of Evansville, "Android paranoia"

The judge: "Wellresearched and wellthought out. Authoritative writing."

# Second

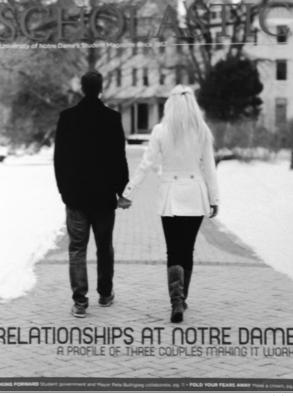
Gordon Stanton, Scholastic, University of Notre Dame, "Time away to find yourself"

The judge: "Very well written. No wasted words. Moves smoothly to a strong conclusion."

# Third

Renee Roden, Scholastic, University of Notre Dame, "Student reflects on Poland pilgrimage"

The judge: "Great opening paragraph — you have to keep reading. Very sincere, heartfelt piece."



# **BEST HUMOR COLUMN**

# First

Dianne Osland, Inside, Indiana University, "Do pheromones actually work?"

The judge: "Inventively crafted in an alternative story form to answer a question that must be on the mind of any hormonecharged college student. The humor unfolds in the piece, rather than coming in forced one-liners."

# Second

Jeff LaFave, Inside, Indiana University, "It's like I have ESPN or something"

The judge: "Column takes what is probably the viral line from 'Mean Girls' as a jumping off point for a breezy piece on 'nontraditional' human senses."

Michael Infantine, Scholastic, University of Notre Dame, "Why Thanksgiving is the worst holiday ever"

The judge: "Well-written piece that weaves in both the historical inaccuracies of the holiday and the modern day commercialization of the season."

# **BEST COVER DESIGN**

# First

Kerry Sullivan and Schuler Lin, Scholastic, University of Notre Dame, "Relationships at Notre Dame"

The judge: "Uncluttered, minimal words, picture says it all."

Amanda Squire, Crescent, University of Evansville, "April 2013 — Consumption assumption"

The judge: "Interesting, informative, very clever idea."

# **Third**

Missy Wilson, Inside, Indiana University, "Power"

The judge: "Powerful yet simple."

# **BEST SPREAD DESIGN** (SINGLE STORY OR STORY PACKAGE)

Missy Wilson, Inside, Indiana University, "Finding purpose in pain"

The judge: "Use of photographs, type and text drew me in. Photos were remarkable and used well. Tremendous package."

# Second

Kerry Sullivan, Scholastic, University of Notre Dame, "Relationships at Notre Dame"

The judge: "Just plain fun design. Nice use of words and white space. Graphic draws you in without being overwhelming. Nice use of color."

# Third

Anonymous, Ball Bearings, Ball State University, "Moment of impact"

The judge: "Basic, clean, minimalistic."

# **BEST OVERALL DESIGN**

# First

Staff, Ball Bearings, Ball State University

The judge: "The best in a strong category. Nice balance with good use of photography, clean typography, excellent use of white space and useful graphics. Illustrations were used where appropriate and did not look forced."

# Second

Missy Wilson and Staff, Inside, Indiana University, "Power"

The judge: "Creative use of photography, forceful and urgent feel to pages, dynamic design."

# Third

Kerry Sullivan and Samantha Lessen, Scholastic, University of Notre Dame

The judge: "Bold use of big photos. Good use of white space. Nice attention to details — even small pullouts have a purpose and add value."

# **BEST NEWS PHOTO**

# First

Emily Lutkewittle, Scholastic, University of Notre Dame, "Historic final game in Ann Arbor"

The judge: "Very dramatic image of crowd at final ND-Michigan game. Planning often leads to standout image, and this shows the photographer thought about the best way to capture the moment'



Spread Design, Inside

# Second

Stephanie Tarrant, Ball Bearings, Ball State University, "Shoot for the moon"

The judge: "Good angle to capture the energy of the moment."

# Third

Xule (Schiller) Lin, Scholastic, University of Notre Dame, "Muslim Student Association'

The judge: "Good detail picked up around the edges (poster with 'Eid Greetings,' balloons) helps tell the story."

# **BEST FEATURE PHOTO**

Kaleigh Sheahan, Ball Bearings, Ball State University, "Blown to pieces"

The judge: "Nice mood-setting image following a horrific crime."

# Second

Emily Nash, Scholastic, University of Notre Dame, "The unhappiest 5K on the planet"

The judge: "Striking image that conveys fun, grit, determination all at once."

# **Third**

Amy Rabenberg, Crescent, University of Evansville, "Happy place"

The judge: "Captured moment perfectly'



Entertainment Story, Ball Bearings



# **BEST SPORTS COLUMN**

# First

Matt Harter, The Oak Leaves, Manchester University, "Pacers need support from Hoosiers"

The judge: "The author pointed out flaws in other arguments and provided strong support for his own. A tough piece to argue with."

# Second

Ryan Lutz, The Bachelor, Wabash College, "Support for LGBT athletes grows"

The judge: "Tackling a huge topic being debated in the world of sports right now, the writer pointed out a few things that had to evoke some thought. A solid piece."

# Third

Matt Harter, The Oak Leaves, Manchester University, "Referees receive unfair treatment"

The judge: "It's probably not a position many of us stop to think about. The writer took a person people love to hate when convenient and made them more human."

# **BEST ENTERTAINMENT COLUMN**

# **First**

Tyler Dague, The Andersonian, Anderson University, "12 Years' takes hard look at antebellum slavery"

The judge: "The writer quickly pointed out the characters' roles in the column. The column also had a strong ending, making sure to note some of McQueen's past films."

# Second

Tyler Dague, The Andersonian,

Anderson University, "Multi-talented cast brings 'Little Women' to life"

The judge: "This writer came up with another put together review. The highlights of the performance were clearly stated and individual roles were also noted."

Christina Hofer, The Goshen College Record, Goshen College, "Artist corner: Abbie Miller"

The judge: "This story borders on being a profile of the artist, but the iournalist provides strong guotes and a solid background about the artist Abbie Miller. Good job."

# **BEST NEWS FEATURE STORY**

Samuel Vaught, The Bachelor, Wabash College, "Beam me up, Wally"

The judge: "A strong lead reels you in and the flow keeps you going. A solid feature about an interesting class that made sure to include the educational importance."

# Second

Nettie Finn, The DePauw, DePauw University, "Low road: Art gallery struggles on through financial struggles"

The judge: "Solid information and a good use of quotes just backs the importance of the story. It goes beyond the classroom to cover student challenges and the community."

Katie McConnell, The Phoenix, Marian University, "Marian's little secret" The judge: "It's an intriguing topic,

and the writer balances the story well by including positive and negative reactions on a subject that has some torn. The ending would've been stronger with a good quote or mention of the page's potential future."

# **BEST ENTERTAINMENT FEATURE STORY**

Scott Morrison, The Bachelor, Wabash College, "An app for that"

The judge: "An extremely relevant topic as today's society discusses technology's impact on youth and socialization. Original, interesting and well-balanced with a good use of quotes, though some of them likely wouldn't be used in a city paper due to the nature."

# Second

Jack Hill, The Andersonian, Anderson University, "Beyond me Haiti"

The judge: "The writer goes beyond the music but never leaves it completely behind. Solid writing with strong quotes that help the story progress. Sources throughout the article, rather than just at the end, would've just added strength."

# **Third**

Kaitie Kemper, The Oak Leaves, Manchester University, "Manchester students gain fame on 'The Voice"

The judge: "Well written, flowing, it tells the story of where these students are, where they've been and where they want to go. More sources, such as peers or mentors, would've been even better."

# BEST BREAKING NEWS REPORTING

# First

Scott Morrison, The Bachelor, Wabash College, "Wabash joins opposition to HJR-6"

The judge: "It's a huge topic to tackle and the writer did it well, exploring why the college's president made the decision he did while seeking out other's opinions. Good use of background information in the story, as well."

# Second

Andrew Ellam, The Oak Leaves, Manchester University, "President Switzer announces retirement"

The judge: "A strong lead and nutgraph start the story. Then its well-pieced together information gives it a nice flow. It would've been even stronger with a student reaction or two."

# Third

Jack Hill, The Andersonian, Anderson University, "Surge week called off"

The judge: "With all the national talk of hazing and similar events among fraternities and sororities, it's a local story that people likely care about. And the writer gave them the information they need to know in a way that included those the change impacts most; students."

# BEST NON-DEADLINE NEWS REPORTING

# First

Nicole DeCriscio, The DePauw, DePauw University, "Credit card theft: A real threat to students"

The judge: "A cautionary tale for students that is well written. It explores each individual's story thoroughly while providing useful, solid data that drives home a point. Solid storytelling."

# Second

Kate Yoder, The Goshen College Record, Goshen College, "Coinless laundry machines installed"

The judge: "An attention grabbing lead that opens the door to a steady flow of useful and important information.
A solidly written piece, but it could use more student comments."

# Third

Patrick Bryant, The Bachelor, Wabash College, "Excel distinguishes econ department"

The judge: "The writer took what one would normally consider a dull subject and made it interesting, exploring what

26 • ICPA Awards 2014



Overall Design, The Record

helps make this department unique. Original with a good use of quotes and background."

# **BEST IN-DEPTH STORY**

# First

Ellen Kobe, The DePauw, DePauw University, "Computer genius Aaron Swartz's suicide spurs DePauw to reconsider open access policy"

The judge: "The author obviously worked hard for the vast, in-depth information on these pages and did an excellent job of coming back to and expanding the lead and nutgraph. The story captures your attention and just doesn't let go."

# Second

Ben Middelkamp, Navar Watson, The Sojourn, Indiana Wesleyan University, "#IWUwifi outage,""Understanding the internet,""Student's personal router led to IWU network crash"

The judge: "What most would brush off as just an annoyance, the Sojourn used to explore and provide answers to students for. Out of the sometimes unreliable technology we all face, the writer found a niche to carefully follow and report on. Well done."

# Third

Deidre Bridges, Bethel Beacon, Bethel College, "Christian schools change alcohol policies"

The judge: "The writer took a relevant

topic and thought outside of the box for sources. Including those comparisons shed light on the school's current policy and brought up an important issue for the student body and administration to ponder."

# **BEST STAFF EDITORIAL**

# First

The Bachelor, Wabash College, "'Take Me Out' confronts perceptions"

The judge: "The piece does a nice job of showing changes over the years and how they're for the better — in the staff's opinion. A good utilization of fact mixed with opinion."

# Second

The DePauw, DePauw University, "Our reasoning for printing names"

The judge: "It's an issue all newspaper's face at one time or another: whether or not to print someone's name in a crime story. The staff made a decision that it sticks by and explains that reasoning well."

# Third

The Andersonian, Anderson University, "Audience awareness"

The judge: "People like to complain, and The Andersonian did well in telling people why they shouldn't when it comes to this one, particular topic. It might make someone stop and think before they do so next time."

# **BEST OPINION COLUMN**

# First

Aaron Charles, Bethel Beacon, Bethel College, "Cheaters in the Hall of Fame"

The judge: "While it's a stance many would likely argue against, the writer makes his point well and may even get the reader to reconsider his or her views. Wellwritten and enjoyable."

# Second

Ryan Horner, The Bachelor, Wabash College, "Ads Endanger Blank Space"

The judge: "A thought evoking opinion on the things we see every day yet never really stop to think about. The author may very well have opened a few eyes on this one."

# Third

Arthur Small, The DePauw, DePauw University, "Miami Dolphins bullying incident inexcusable"

The judge: "Speaking on one of today's biggest issues, the writer explored the topic thoroughly and issued a challenge, asking readers to think. Which is never a bad thing."

# **NEWS MAGAZINES**



Photo Essay, Ball Bearings

Daniel Domingo and Ryan Ketterer,

The judge: "Good mix, with chapel

Scholastic, University of Notre Dame,

scene in particular adding variety."

**BEST INFORMATIONAL GRAPHIC** 

Samantha Lessen, Scholastic,

University of Notre Dame, "Measuring up"

Dianne Osland and Missy Wilson,

The judge: "Good, informative

Scholastic, University of Notre Dame,

Laura Kraegel and Samantha Lessen,

The judge: "Clever in its simplicity."

The judge: "Simple, quick read. Good

information presented in a way that is easy

"ND in Miami"

First

to track."

synopsis."

Third

# Second

Amanda Squire, Crescent, University of Evansville, "Consumption assumption" The judge: "Conveys an interesting

Still just two kids

concept without overwhelming the page."

# Thi

Emily Theis, Ball Bearings, Ball State University, "Secrets, secrets, can be fun"

The judge: "Clever. Drew me in. The arrows work in making the reader turn the page and follow the story."

# NEWS MAGAZINE OF THE YEAR

# First

Scholastic, University of Notre Dame 53 points

# Second

Third

Ball Bearings, Ball State University, and Inside, Indiana University 29 points

# Cre

Crescent Magazine, University of Evansville 27 points

# rofile of determination

Carrie Shea, Crescent, University of Evansville, "Feel the burn"

The judge: "A profile of determination of the profile of determination of the profile of determination of the profile of

The judge: "Good sense of motion;

Daniel Domingo, Scholastic, University

Daniel Domingo, Scholastic, University

The judge: "Good action shot that

**BEST SPORTS PHOTO** 

dramatic expressions."

of Notre Dame, "Goal in sight"

played well with the headline."

of Notre Dame, "To the finish line"

The judge: "A profile of determination for both athletes."

# BEST PHOTO ESSAY OR PICTURE STORY

# First

Second

Third

Stephanie Tarrant, Lindsey Riley, Briee Eikenberry, Maris Scheiss, Ricardo Lopez and Gina Portolese, Ball Bearings, Ball State University, "Muncie perspectives"

The judge: "Interesting pictorial highlighting things that are seen every day — but not from these perspectives."

# Second

Israel Kodiaga, Scholastic, University of Notre Dame, "Geared up for Gameday" The judge: "Nice collection showing the enthusiasm and fun of the event."

# BEST ILLUSTRATION

"Fold your fears away"

Inside, Indiana University,

"Tech through time"

# Firs

Will Royal, Inside, Indiana University, "Btown missed connections"

The judge: "Absolutely a hoot. Concept was incredibly creative, and he executed it well."

ICPA Awards 2014 • **19** 

# **BEST EXECUTION OF THEME**

Jenna McCord and Kaylee Harden, LinC, University of Evansville, "Show some class."

The judge: "From the first page of the king and queen to the staff page with hairdos and drapes and bow ties, this staff did it right. Every detail was there for a reason. The typography was appropriate, the color palette was subtle and used well, the drop caps selection enhanced the font. All in all, Show Some Class — did! "

Taylor Blake, Sally Baker, Diana Friend, Erin Guarneri, Adara Haley, Micah Hancock, Celeste Harris, Mel Kerigan, Anna Medearis, David Perkins, Kelsey Stoner, Sarah Topp, The Ilium, Taylor University, "Build."

The judge: "Loved the cover and the blueprint blue color used. The graphics elements tied in nicely. Good opening; don't forget your closing, too! Good use of connecting lines."

# **BEST ALBUM/PORTRAIT SECTION**

# First

Jenna McCord, Christine Mueller, Olivia Tooker, Mary Hoskins, Maggie Berg, Millie Harlow, Laura Acchiardo, Mackenzie Bruce, Kaylee Harden, LinC, University of Evansville, "Seniors."

The judge: "This section, led by the solid opening (although avoid cliches if you can) and well-done senior portraits with full information, was highlighted by senior profiles that captured the personality and spirit of each senior story. Cutouts seemed to shout energy and were nicely placed. Might avoid writing in past tense. These students are very must alive, and the writing should reflect that, especially with such good quotes and stories. Excellent section."

# Second

Kaylee Harden, LinC, University of Evansville, "Underclass"

The judge: "Nice first-person intro on divider page and good design, with appropriate white space as frame. Would it be possible to add a major?"

Diana Friend, The Ilium, Taylor University, "People section"

The judge: "Good information of hometown, major or teaching subject. Make sure all photos have captions and photo credits for photographers. Do talk with your portrait photographer about proper cropping. Too much space above the heads. If they'd been cropped better, the faces



could have been bigger. Also, do something with the blank pages left over when you run out of portraits, a story, perhaps?"

# **BEST STUDENT LIFE SPREAD**

Laura Acchiardo, Samantha Cook, Kaylee Harden, LinC, University of Evansville, "Pedal hard"

The judge: "Lovely. It would be easy to say the photos made this page, because they are perfect, but the writing pulled it over the top. Good judgment with photo placement and sizing, good captions. And the story is excellent. Good use of white space to keep it from being overwhelmina!"

# Second

Celeste Harris, The Ilium, Taylor University, "Welcome weekend"

The judge: "The best photos are the natural ones. Avoid posed pics with people mugging for the camera. Good captions, but next time consider a graph that gives an overview of the weekend or a genuine story to accompany the photos."

Millie Harlow, Jessica Crihfield, Kavlee Harden, LinC, University of Evansville, "Different realities"

The judge: "Solid spread. A bit distracted by the eveline pull quote in the middle of the text box (perhaps move it down so it does not break eye flow when reading the story), and the two main photos are competing for the reader's eye. But overall, an excellent spread."

# **BEST SPORTS SPREAD**

Millie Harlow, Samantha Cook, Amy Rabenberg, Kaylee Harden, LinC, University of Evansville, "Softball"

The judge: "Well executed, complete with results, a good season wrap-up story and solid pictures. The dominant photo has such good action, but I seemed to be distracted by the young woman walking so casually off the picture on the left. Could it have had a different crop? Good variety of photos."

# Second

Maggie Berg, Mackenzie Bruce, Jessica Crihfield, Samantha Cook, Kaylee Harden, LinC, University of Evansville, "Valiant effort"

The judge: "Good action shots and good copy make this spread work. The pictures on right page of the spread are good but they could use some breathing room. Could you have varied the sizes a bit, keeping the dominant one? Nice job!"

# **NEWSPAPER III** Non-dailies with <3.000 enrollment

# **BEST SINGLE ISSUE**

# **First**

The DePauw staff, The DePauw, DePauw University, "Nov. 1, 2013"

The judge: "Quality coverage of the news students care about, fun, wellwritten features, strongly argued opinions and a clean, engaging layout make this a standout. A well thought out issue."

# Second

The Goshen College Record,

Goshen College, "Oct. 31, 2013"
The judge: "The front page begins with strong stories containing appealing leads and accompanying photos before opening to reveal more solid articles. Layout is simple, but attractive and easy to navigate."

# Third

Tyler Dague, Jack Hill and Marisa Vogel, The Andersonian, Anderson University, "Nov. 13, 2013"

The judge: "While more art would've been ideal, the way the staff approached the university cutbacks and developed so many angles for so many interesting articles makes up for it. A well executed approach to a newsworthy item."

# **BEST THEMED ISSUE**

Bachelor staff, The Bachelor, Wabash College, "Monon Bell issue"

The judge: "The staff gets that Monon Bell in there a lot and does it well each time. It doesn't get old as each story has something to offer. Pile a strong layout and good use of photos on top of that and it's a winning issue."

The Sojourn staff, The Sojourn, Indiana Wesleyan University, "March 21, 2013"

The judge: "It was an exciting time for Indiana Wesleyan and the front page layout makes that clear. The photos, design and stories deliver a complete package."

Lauren Stoltzfus and Becca Kraybill, The Goshen College Record, Goshen College, "Goshen celebrates Valentine's Day"

The judge: "The layout is easy to follow and clean. The photos line up with the breakout quotes well. The stories are a good read."

# **BEST SPECIAL ISSUE**

# First

DePauw staff, The DePauw, DePauw University, "Lady Tigers move to the NCAA Final Four"

The judge: "With a strong front page photo that tells a story of its own, a strong headline and a strong article, this special section stood above the rest. The front article pieces together the ladies' journey well and leads readers to a great breakout. The back page has great information, too."

# Second

The Sojourn staff, The Sojourn, Indiana Wesleyan University, "March 21, 2013"

The judge: "It's a visually striking front page with a solid story under fun font. The inside pages just have more to offer with quality stories, strong photos and a couple of good breakouts."

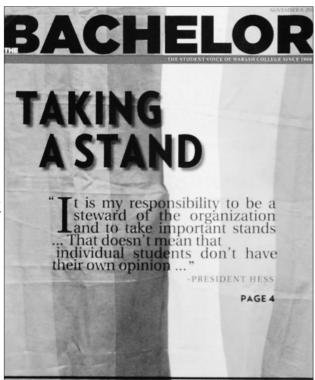
Kate Rosenbaum, Kari Cottingim, Holly Pawlak, Kelsey Barta, Vivien Carter, Emily Krabach and Andrew Ellam, The Oak Leaves, Manchester University, "Seven days of solidarity"

The judge: "The subject and quality of the articles in this special section are strong, but the white spaces are a distraction. Still, there were plenty of photos and stories that spoke volumes."

# **BEST STAND-ALONE/ PULLOUT SECTION**

DePauw staff, The DePauw, DePauw University, "The Monon Bell special section

The judge: "Solid, creative sports coverage, a good use of photos and a strong layout. Thinking beyond the sport while covering it well makes this the top contender."



Breaking News, The Bachelor

# Second

DePauw staff, The DePauw, DePauw University, "The back to school edition 2013"

The judge: "A good companion. While eye catching, it more importantly successfully shows students who they need to know and places they should go."

# Third

Doreen Arnold, Seth Zimmerman, Kolton Nay, Isaac Fast, Frances Fonseca, Caleb Sawin, Chau Bui, Kate Yoder, Natalie Hubby, Michaela Krydova and Jonathan Hershberger, The Goshen College Record, Goshen College, "Go, Goshen, Go"

The judge: "It covered a relevant topic people care about thoroughly and interestingly. While there were good photos, more on the inside pages would've made this entry even stronger."







orts Photo, Dome

# **BEST ORGANIZATIONS SPREAD**

# First

Chris Milazzo, Dome 2013, University of Notre Dame, "The band"

The judge: "Nice juxtaposition of a singular band member next to a grid of photographs—really tells a story! Nice work Chris Milazzo and Ryan Ketterer!"

# Second

Chris Milazzo, Dome 2013, University of Notre Dame, "Scholastic"

The judge: "Photos and layout support a well written story."

# Third

Staff, "Miss IU," Arbutus 2013

# **BEST SPECIAL SECTION**

# First

Hannah Smith, Chet Strange, Hayleigh Elmore and Rachel Wisinski, Indiana University, "Home at last," Arbutus 2013

The judge: "Wonderful, heartfelt addition to the Arbutus."

# Second

Staff, Indiana University, "Elections, Arbutus 2013

The judge: "Now is a good time to mention how much the charts, drawings, cartoons added to this yearbook — it was such a nice contrast to photography and offered a depth absent in your competition."

# **BEST OVERALL DESIGN**

# First

Rachel Wisinski, Hayleigh Elmore and staff, Indiana University, Arbutus 2013

The judge: "Sensitivity to typography, design and photography were evident and consistent throughout — excellent work!"

# Second

Dagny Nagengast and staff, Dome 2013, University of Notre Dame

# **BEST NEWS PHOTOGRAPHY**

# First

Dome 2013

# Second

Staff, Arbutus 2013

# **BEST FEATURE PHOTOGRAPHY**

# First

Mallory Howard, Indiana University, "Light totem," Arbutus 2013

The judge: "Beautiful splash of unexpected, vibrant color!"

# Second

Sara Spittler, Dome 2013, University of Notre Dame, "The one that got away"

The judge: "Beautiful photograph — color, crisp details, and centered within the book — make this a very close runner-up!"

# Third

Clayton Moore, Indiana University, "Delta Gamma celebrates," Arbutus 2013 The judge: "Captured and cropped perfectly, works very well as a 'feature' shot."

# **BEST SPORTS PHOTOGRAPHY**

# First

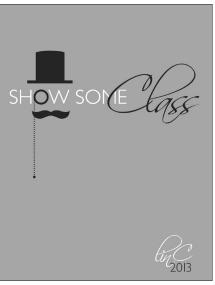
Notre Dame, Dome 2013
The judge said: "Round of applause
for the Dome 2013 yearbook sports
photographers for catching those
moments filled with so much feeling!
Excellent work!"

# Second

Staff, Indiana University, Arbutus 2013 The judge said: "Excellent action packed photos! The color backed by the overall theme of black and white worked really well throughout the book! Great work!"

# **DIVISION I YEARBOOK OF THE YEAR**

Because of deviation from the judging criteria, roughly equal first-place awards and missing placements and specific winners in several categories, ICPA has decided that the Arbutus and Dome will share this year's award.



Overall Design, LinC

# Men's Tennis. 1. The logor huddle before their motion against the fore servicine in the foreign of the foreign and the foreig

Sports Photography, Iliun

# Third

Sally Baker, The Ilium, Taylor University, "Softball"

The judge: "Good group picture really sells this spread. In fact, all the pictures are good, but they compete with one another. Vary size and shape more. Allow for white space. Also, include a write-up about the team/the season to enhance this spread and tell the team's story."

# **BEST ACADEMICS SPREAD**

# First

Millie Harlow, Jessica Crihfield, Kaylee Harden, LinC, University of Evansville, "Fantastical endings"

The judge: "While this is a traditional layout, it is so clean and crisp — with sharp photos and excellent writing, that it was the hands-down winner. A pleasure to READ and the photos were a terrific complement."

# Second

Anna Medearis, The Ilium, Taylor University, "Political science/philosophy"

The judge: "The only thing that would have made this spread better would have been an overall graph on the departments somewhere on the page. But good captions helped capture what the departments did. Interesting angles for the pictures."

# Third

Mackenzie Bruce, Samantha Cook, Jessica Crihfield, Sara Gensler, Kaylee Harden, LinC, University of Evansville, "College of Engineering & Computer Science"

The judge: "This was an ambitious



Academics Spread, LinC

multi-spread story. The story-telling and writing was excellent, but hard to read. Consider upping the font size when doing reverse type. On the second page, a bit of white space would have helped. Although you did have a dominant element on the second page, it was overshadowed by the rest. Interesting symmetry on photo

placement on the first page."

"It could be a bit of a tongue twister to get it all in there."

# **BEST ORGANIZATIONS SPREAD**

# First

Celeste Harris, The Ilium, Taylor University, "Hall traditions"

The judge: "Clever way to tell story of the residence hall groups. The map provided a terrific backdrop, but the best part was that the photos representing each were quite different. The spot color behind the captions was too much; you could have pulled a more subtle color so as blend with the overall spread. But nice job!"

24 • ICPA Awards 2014 • 21

# Second

Christine Mueller, Olivia Tooker, Samantha Cook, Jessica Crihfield, Kaylee Harden, LinC, University of Evansville, "Lasting impressions"

The judge: "Nice layout and design and content. A couple of things: A subhead would have helped. 'Lasting Impressions' is really more of a title than a headline and does not tell the story. Also, increase font size with reverse type. It's definitely hard to read!"

# Third

Mackenzie Bruce, Samantha Cook, Kaylee Harden, LinC, University of Evansville, "Come as you are"

The judge: "Nice use of small mug shots in the spread, and a dramatic dominant photo (could it have been cropped tighter, perhaps?) make this spread work. Would like to have seen a crowd shot as well to showcase the entire event, not just the performers. Good job!"

# **BEST SPECIAL SECTION**

# First

Staff, LinC, University of Evansville, "Everyday life"

The judge: "Loved this section! Whether it was singing or studying, the weather or intramural, you covered it. My guess is that 20 years from now, when someone looks back, it will be these activities they remember with fondness. My hat's off to you for both concept and execution!"

# **BEST OVERALL DESIGN**

# First

Kaylee Harden, Jenna McCord and staff, LinC, University of Evansville

The judge: "This book, from start to finish, exudes clean design and a concise flair for making the elements work together. Clearly, this team values the written word as well as the art in terms of both photos and graphic elements. Consistently strong use of spot color and graphic elements pull this all together. A pleasure to read and peruse.

# Second

Diana Friend, The Ilium, Taylor University

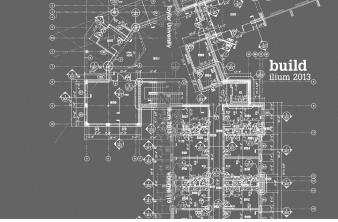
The judge: "The excellent photos in this book drive the design, as they should with such talented photogs. What we need just a bit more of are editing, in terms of cropping and photo placement, and textual content—more writing and storytelling to accent the great art. The pictures, in this case, only tell part of the story. The writers need to do the rest."

# BEST NEWS PHOTOGRAPHY

# First

Samantha Cook, LinC, University of Evansville, "What are you waiting for?"

The judge:
"Excellent subject
placement and
cropping, good
facial expression,
lighting in a
challenging
venue. Good use
of spot color."



Overall Design, Ilium

# Second

Taylor Blake, The Ilium, Taylor University, "Festival of colors"

The judge: "Good dramatic photos, and the color lends itself to the event naturally. Noticed two of the photos had the same people. Perhaps a different crop? Good captions as well."

# Third

Jessica Crihfield, LinC, University of Evansville, "Calvin Klein"

The judge said: "I suspect in the real definition of a news photo, this is the winner. Excellent subject placement, contrast, etc. However, it is not showcased well, and the caption is too sparce to explain the event or its significance. But, truly, nice photo!"

# **BEST FEATURE PHOTOGRAPHY**

# First

Katelyn Sarber, LinC, University of Evansville, "The actions"

The judge: "Generally having a subject look into the camera is not a good idea, but his expression is infectious! Great look! It's OK to break a rule when the outcome is this fun."

# Second

Jessica Crihfield, LinC, University of Evansville, "The first lift ...."

The judge: "Good faces show fun and a bit of a thrill. A closer crop may have been effective here."

# **BEST SPORTS PHOTOGRAPHY**

# First

Micah Hancock, The Ilium, Taylor University, "Men's tennis"

The judge: "These photos did two things well; they told of individual effort and performance AND they told the whole story of the team, which is versatile. Great faces and expressions, good action, good variety of events. Bad copy editing error in caption is distracting, but the content of the captions is good."

# Second

Samantha Cook, LinC, University of Evansville, "Final lap"

The judge: "Good cropping, good energy, good focus. Good use of a dominant element to demonstrate team support and determination."

# Third

Samantha Cook, LinC, University of Evansville, "Making the dunk"

The judge: "You certainly were in the right place at the right time. Wish there had been more of his face in the photo; his arm cut off his expression."

# **DIVISION II YEARBOOK OF THE YEAR**

# First

LinC, University of Evansville, 42 points

# Second

llium, Taylor University, 18 points

# **YEARBOOKS I** With 300+ pages

**BEST EXECUTION OF THEME** 

Rachel Wisinski and staff,

Indiana University, Arbutus 2013

The judge: "Very well organized,

Chris Milazzo, "In good faith,"

Dome 2013, University of Notre Dame

**BEST ALBUM/PORTRAIT SECTION** 

The judge: "The class of 2013 —

Photography and scale played well in this

2013, University of Notre Dame

**BEST STUDENT LIFE SPREAD** 

Chelsea Barras, Kylie Cisney and

The judge: "Friday Night Signs"

has energy lifting off the double page

cropping of photographs, typography

spread — candid photographs, scale and

choices and layout were key elements to

your success here. Great work. Kylie Cisney

and Chelsea Barras. Your attention to detail

Hayleigh Elmore, Indiana University,

"Friday night signs," Arbutus 2013

Excellent work"

The judge: "Beautifully simple cover!"

Kari Chen and Jenni Sanchez, Dome

Staff, Indiana University, Arbutus 2013

theme carried through with consistency."

**First** 

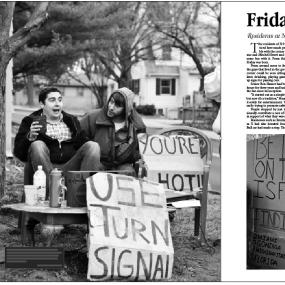
Second

book.

Second

First

is evident."



# Friday-night signs Residents at Michael II and Autocare raffers Safety - Fridays Are the residence of 19 Michael II and III and III

Student Life Spread, Arbutus

Mary Prokop, Dome 2013, University of Notre Dame, The changing face of Notre Dame."

The judge: "Vibrant and well laid out!"

# Thu

Second

Staff, Indiana University, "A day on," Arbutus 2013

The judge: "Type knocked out to white was daring but it works well — the darker red could have popped off the page more. Overall pretty successful spread."

# BEST SPORTS SPREAD

# Cinct

Chris Palmquist and staff, The Dome 2013, University of Notre Dame, "The almost perfect season"

The judge: "The almost perfect season" grabs the reader with full page, colorful action shots — you can almost hear the crowd!"

# Second

Whitney Olibo and Mark Felix, Hayleigh Elmore and Rachel Wisinski, Indiana University, "Ultimate Frisbee," Arbutus 2013

The judge: "Whitney Olibo and Mark Felix utilized the book's grid and selected a terrific action shot as the focal point of the spread. Great work!"

# Third

Hayleigh Elmore, Charles Scudder and Steph Langan, Indiana University, "Men's basketball," Arbutus 2013 The judge: "This spread had a unique Album/Portrait Section, Dome nostalgic feel to it. Excellent choices in

# photography, cropping and scale."

IN GOOD FAITH

# **BEST ACADEMICS SPREAD**

# First

Hayleigh Elmore, Rachel Wisinski, Jeanine Cameron and Kylie Cisney, Indiana University, "Rocket man," Arbutus 2013

The judge said: "The title alone says it all. Again, consistency in layout and overall design decisions were really laid out in this book."

# Second

Jacqui Patz, Dome 2013, University of Notre Dame, "Arts & letters."

# Third

Jacqui Patz, Dome 2013, University of Notre Dame, "College of Architecture," Dome 2013

22 • ICPA Awards 2014 • 23